

A DYNAMICSCON PRESENTATION



POWERED BY  DUG

# DYNAMICSCON VIRTUAL

MARCH 2023

DYNAMICS  
GP

[DYNAMICSCON.COM](https://DYNAMICSCON.COM)



# As a Dynamics GP User, Should I Stay Until Infinity & Beyond?

Wednesday, March 15th at 3:00 PM ET



Mary Miller  
kwiktag




Bob McAdam  
 CAVALLO



Carol Livingston  
 Dynamics Connections



Fauwaz Hussain  
 NODUS  
EVP



DYNAMICS  
GP

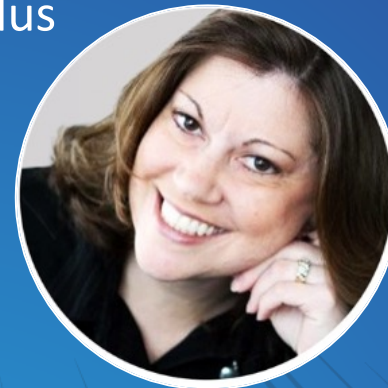
# Meet the Panel

Carol Livingston, President, Dynamics Connections

Bob McAdam, VP Strategic Partnerships, Cavallo

Mary Miller, Director, Marketing, KwikTag

Fauwaz Hussain, Sr. Director of B2B Sales, Nodus

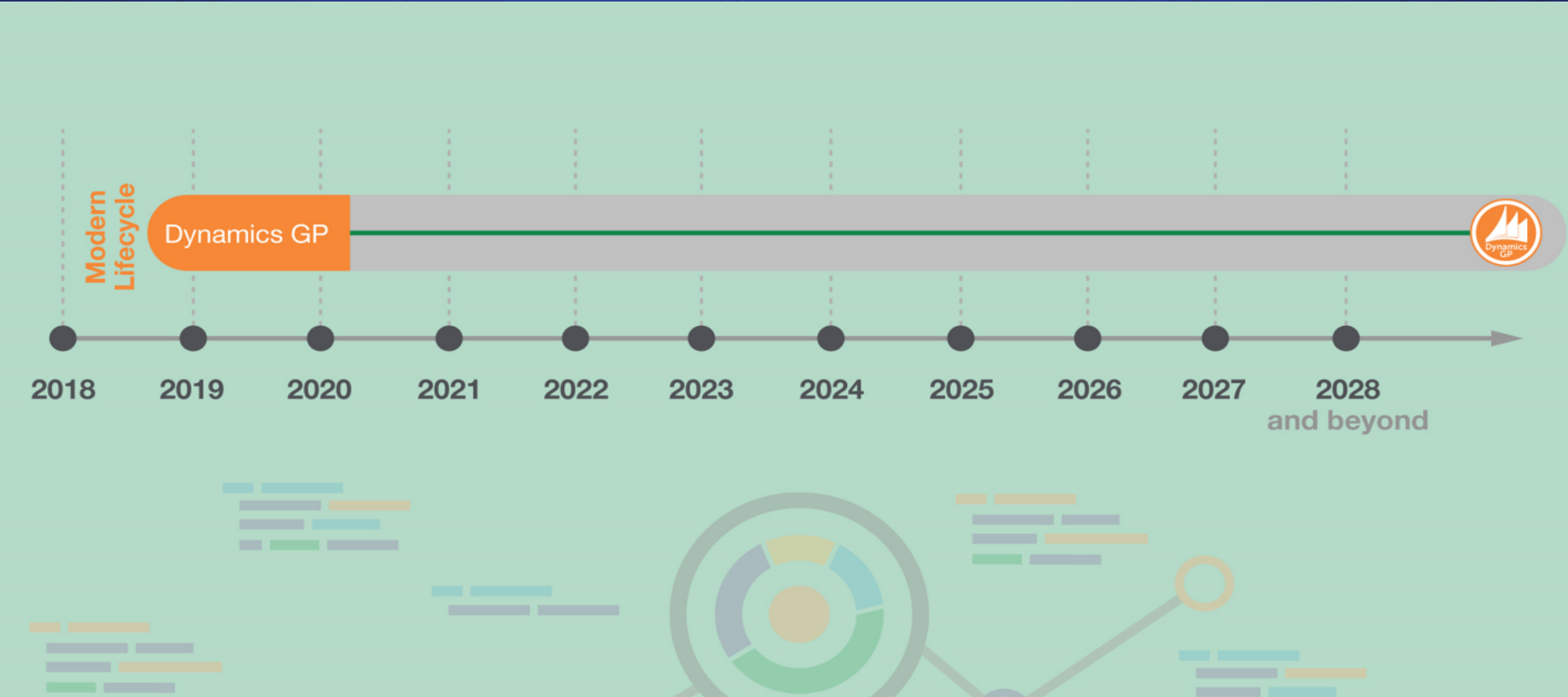




# Agenda

- The Strong Future of Dynamics GP
- Are You Maximizing Your GP Investment?
- What Does the Data Say?
- No Customer Left Behind
- Share Your Experience (Live Poll)

# Dynamics GP Modern Lifecycle



# Strong Future of MS Dynamics GP



Modern Life Cycle



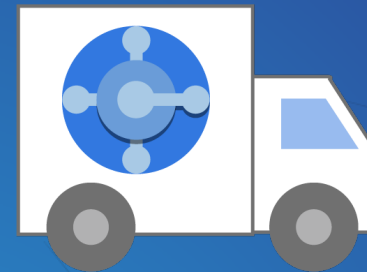
Journey to the Cloud



Upgrade to newest versions



ISVs are optimizing GP



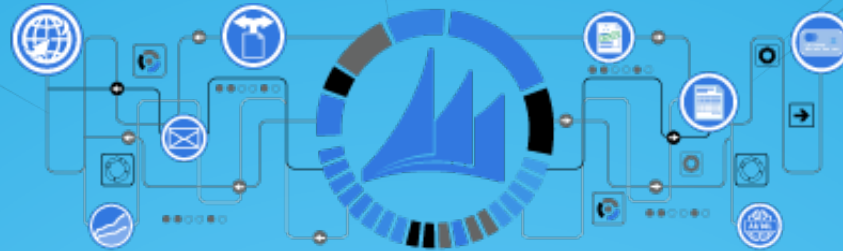
Considering move to D365 Business Central



# Are You Maximizing Your GP Investment?



Maximizing your  
GP Investment



Learn what you have and  
what is needed



ERP manages accounting  
and financials

# No Customer Left Behind



We got you covered –  
you don't have to move



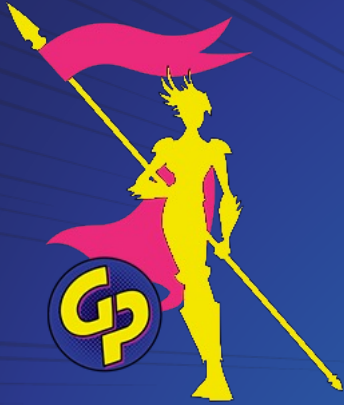
Customers Journeys:  
Real stories, from  
real GP customers &  
Lessons learned



Many ISVs have GP  
and BC solutions

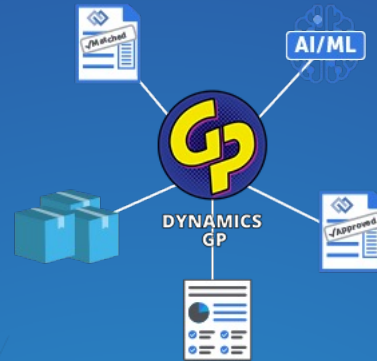


# What Does the Data Say?

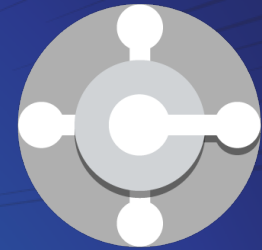


A recent survey reported that 62% of GP customers plan to stay for the foreseeable future\*

*\*AccountingWare Survey, published January 2023*

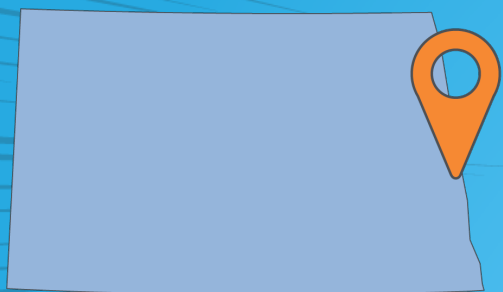


Most GP customers have about 5 ISV integrations



Sources suggest that IF GP customers plan to move from GP, the top choice will be Business Central

# Fun Facts About Dynamics GP



Great Plains (GP) was  
founded in 1981 in  
Fargo, ND



Approximately 30,000  
companies currently use GP

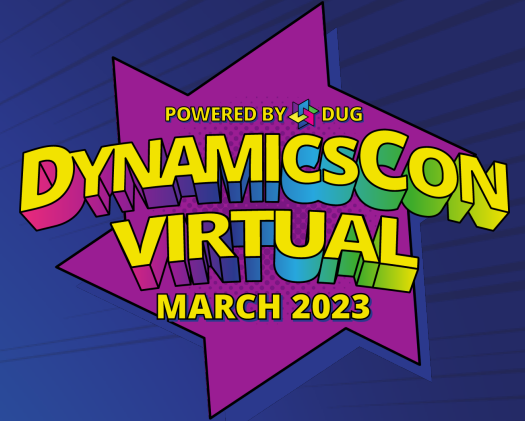


More than 300  
Microsoft VARs  
represent & support GP





Please share YOUR  
experience and plans  
in our poll



# LIVE Poll Results!

## If you are a GP user, what are your plans for MS Dynamics GP in the next few years?

Stay on GP until no more Microsoft Support



Stay on GP 1-3 years



Stay on GP 4-7 years

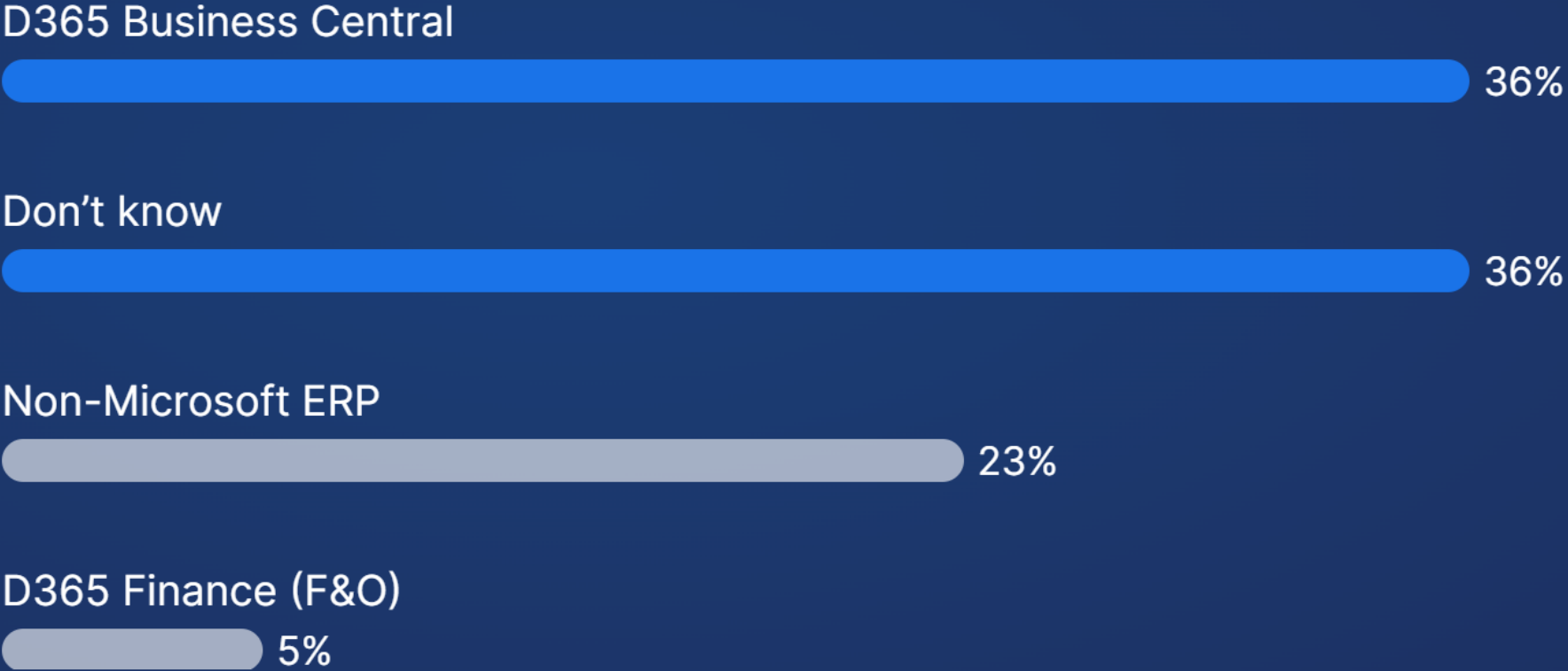


Stay on GP more than 8 years



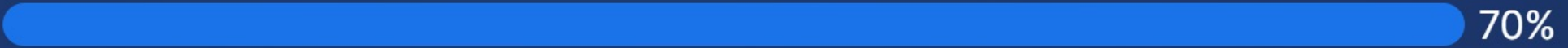


**If you are considering a move to another ERP, what ERP are you likely to move to?**



## How many ISV's do you have for GP?

3-5 ISV's



1-2 ISV's



6-10 ISV's



11 or more ISV's





# Questions & Discussion

