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DYNAMICSCON VIRTUAL

MARCH 2023

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PLATFORM

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IMPROVE THE UX OF POWER APPS CANVAS APPS



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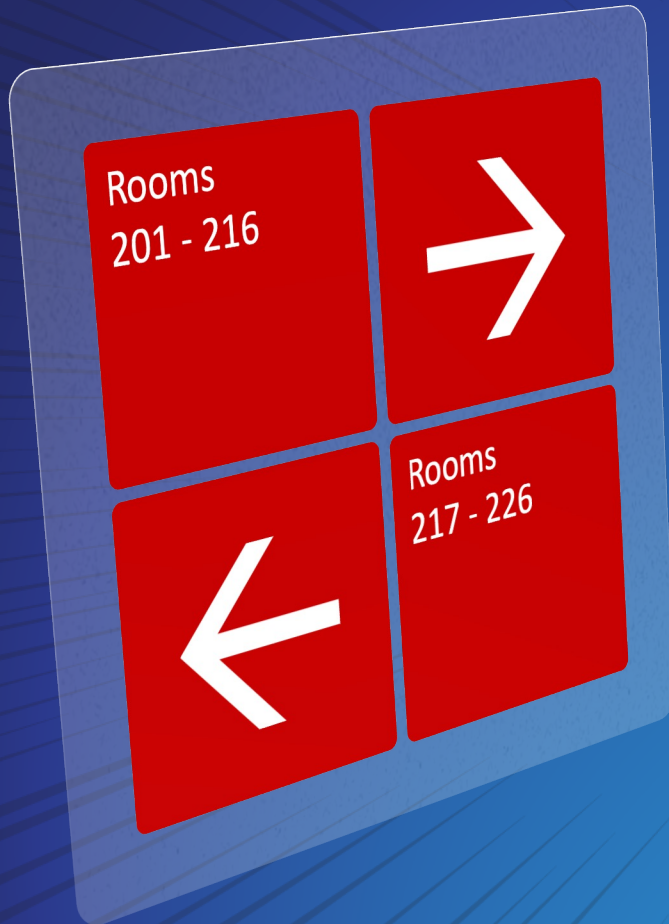


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WHY USER EXPERIENCE MATTERS:

Driving
Business Outcomes and
User Satisfaction






MEASURING UX METHODS

Traditional

-  *Time-consuming*
-  *Costly*
-  *No real-time insights*

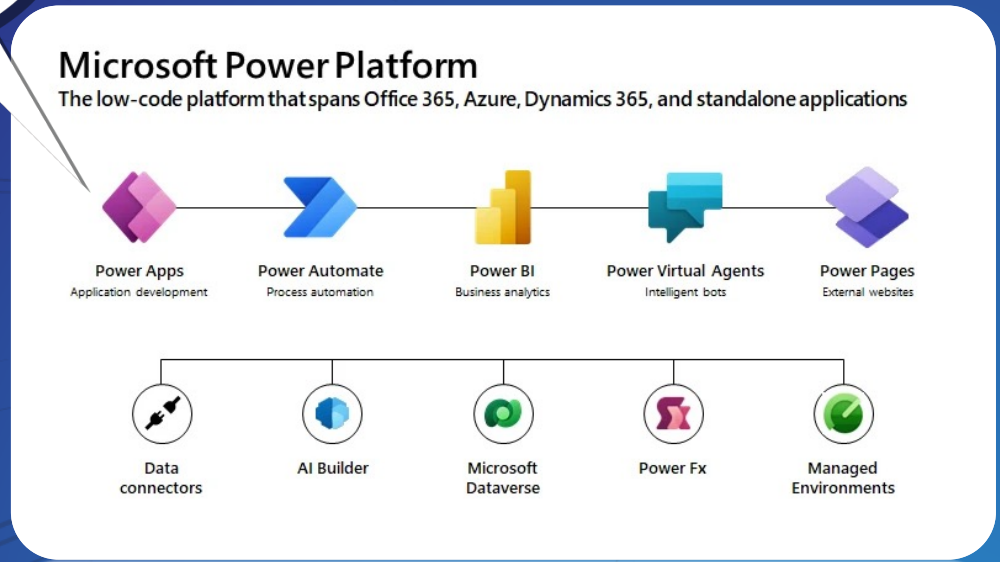
Azure Application Insights

-  *Real-time monitoring*
-  *Quick error fixes*
-  *More comprehensive UX understanding*



MICROSOFT POWER APPS

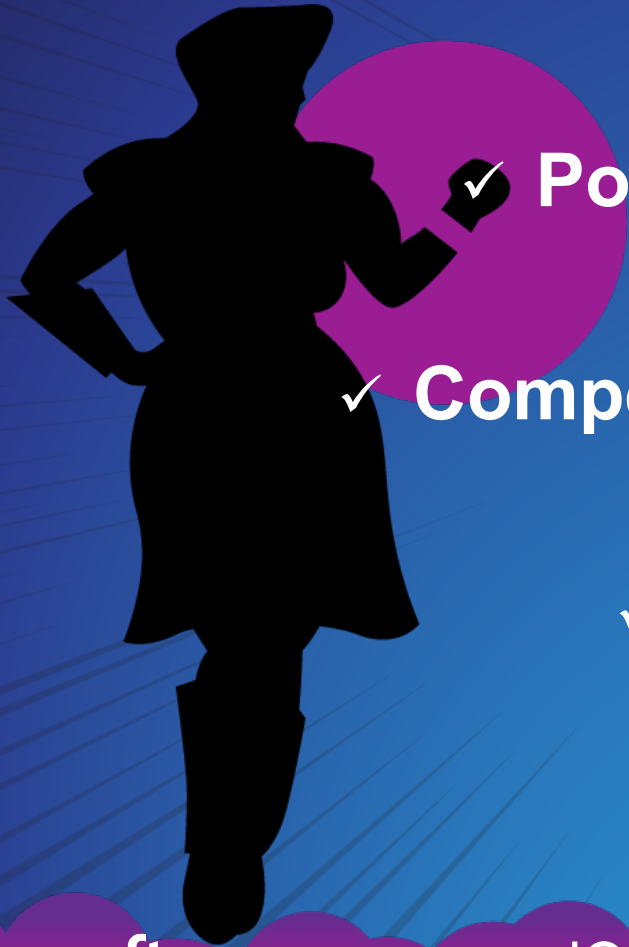
low-code platform
to create custom
business applications



CHALLENGES

- ✓ Keeping up with changing user expectations
- ✓ Limitations in design and functionality
- ✓ Balancing simplicity and functionality

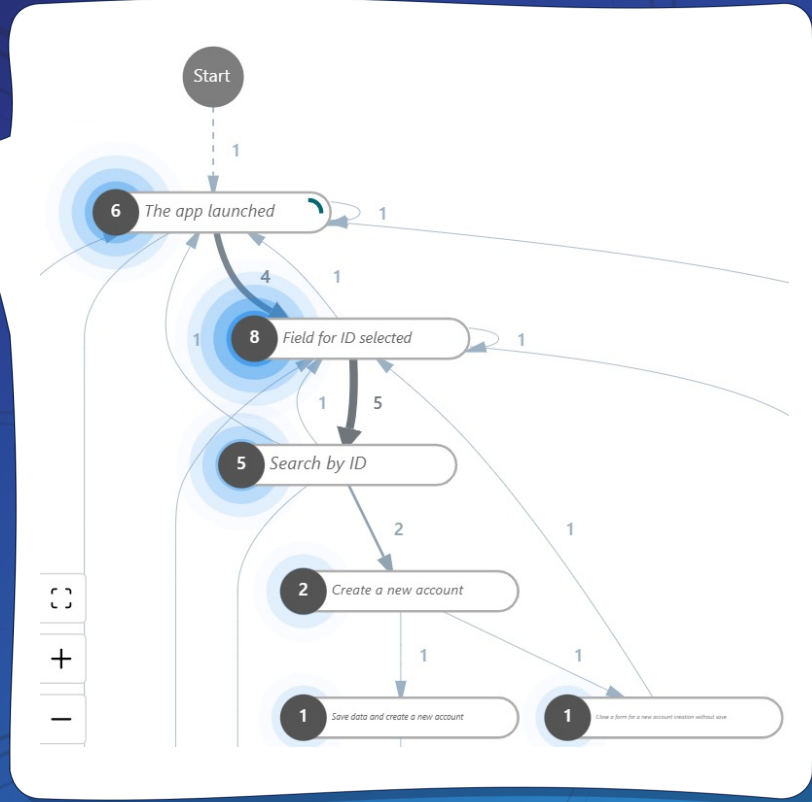
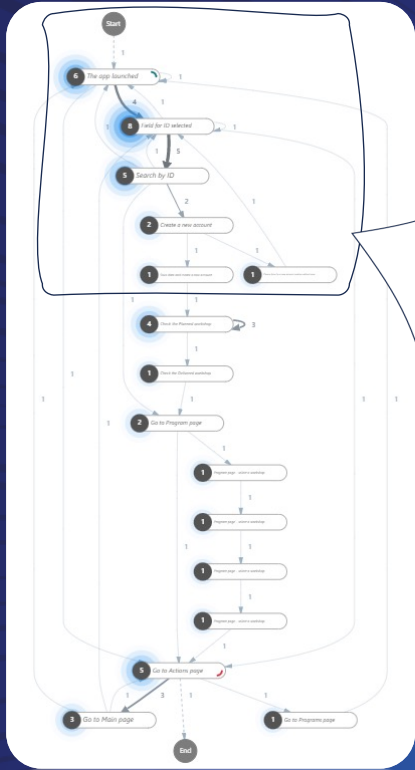
STAY AHEAD OF THE CURVE



✓ Positive user experience

✓ Competitiveness of the product

✓ Loyal user base



AZURE APPLICATION INSIGHTS

Unlock
the Power of User Insights

**GET READY FOR
THE MAGIC SHOW!**



POWER APPS + AZURE APPLICATION INSIGHTS



Optimized Performance



Improved User Satisfaction



Increased Productivity



Increased User Engagement



Increased User Retention



Better Data-Driven Decisions



POWER APPS + AZURE APPLICATION INSIGHTS



Discovering User Delight:
A Journey to Improve the User Experience



POWER
PLATFORM

ELEVATING THE UX OF CANVAS APPS WITH AZURE APPLICATION INSIGHTS!



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