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# Microsoft MVP 101

## What's the hype all about?

# Agenda

- Introductions
- What is an MVP?
- How to become an MVP?
- Making meaningful contributions
- Life after MVP status
- Q&A

# Rachel Irabor

- Microsoft Business Applications MVP
- Dynamics 365 CRM and Power Platform Developer
- Organizer Dynamics 365 and Power Platform User Group Malta.
- Lead for Power Platform User Group Nigeria
- Microsoft Regional Lead for MGCI

MVP Microsoft® Most Valuable Professional

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# Liz McGlennen

- Microsoft Business Applications MVP
- Executive Director of TechFluent
- Co-host of Dynamics Hotdish podcast
- Director of Learning & Development at DUG
- 13+ years working with Dynamics CRM (CRM System Admin, Trainer, Account Manager, Functional Consultant, Practice Director)
- MBA from the Carlson School of Management
- B.S. in Human Resource Development

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# What is the Microsoft MVP Program?

It’s a global recognition program celebrating an individual’s community contributions and technical expertise in a technology or platform.

# How to become an MVP?

- Contribute to the community
- Focus on a product
- Any experience level
- Any background
- Be nominated
- Complete your application
- Wait to hear…

- Speaking at events
- Training
- Mentorship
- Planning events
- Answering forums
- Contributing to XrmToolBox
- Blogs
- Podcast
- Social posts
- Volunteering

# What is meaningful to you?

# How to increase visibility

# Life after MVP status

- Annual renewal
- Keep contributing
- MVP perks
- Navigating career transitions

# Life after MVP status

- Annual renewal
- Keep contributing
- MVP perks
  - Access to the product team
  - Product Group Interest calls (input and feedback)
  - NDA info
  - Support escalations
  - MVP Summit
  - Special MVP invitations
  - Technology partner benefits
- Navigating career transitions

# Questions?

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