



POWERED BY  DUG

# DYNAMICS CON

# LIVE

MAY 2024

The central graphic is a large, multi-colored starburst shape. Inside the starburst, the text "POWERED BY" is in yellow, followed by a small logo consisting of three colored arrows (purple, green, blue) pointing towards each other, and the word "DUG" in yellow. Below this, "DYNAMICS CON" is written in large, bold, yellow 3D block letters with a multi-colored gradient. Underneath that, "LIVE" is written in the same style. At the bottom of the starburst, "MAY 2024" is written in yellow. The background of the starburst features a stylized mountain range with snow-capped peaks.

# Being a First Responder in Business



# How it all started



# Your Presenter

## Dan Edwards, CPA

Retired Garden Grove Police Officer (33 years)

- Patrol Officer
- Field Training Officer
- Gang Suppression Unit
- Bike Patrol Officer – Team Leader
- Background Investigator

Managing Director Crowe LLP

- Microsoft Certified Professional

Adjunct Professor of Business @ Vanguard University

Master of Arts in Management & Leadership from  
Liberty University



**This presentation is dedicated to all the names on these walls**



## National Police Week

- In 1962, President John F. Kennedy signed a proclamation which designated May 15 as Peace Officers Memorial Day



**But how does this apply to me???**



CALL 911

Journal  
articles v  
post

#()\*!&

#(\*@&

(@\*!~

e system:

#&(\*@

transactions  
are missing



# But 911 can't help....

We need DynamicsCon Superheroes to be our First Responders





# What can we learn from First Responders??



# Session Objectives

Attendees will recognize how key approaches of first responders can be used in the business world

Attendees will be able to recognize ways they can approach critical situations in their job

Attendees will be able to strategize different approaches to help manage their day-to-day business tasks



**Let's look at 10 areas  
where we can learn  
from first responders**



1

2

3

4

5



6

7

8

9

10

Bonus  
item

# Recap

- Training, training, training
- Partners matter
- Guidelines are important
- Briefing & debriefing
- Having a plan is critical
- No such thing as routine
- A boring day can change QUICKLY
- Communication is critical
- Documentation is key
- Little things can make a big difference
- Times change



# Summary

- While a first responder's job is unique, there are many common skills and practices that we can use in our business lives.
- Your role as a business first responder is critical to your organization's success.
- Being a first responder in business requires a combination of many skills and techniques to effectively respond to the ever-changing business landscape.





# Thank you

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