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# DYNAMICS CON LIVE

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# Getting the most Out of your Microsoft Investment





# Presented by



**Bobby Small**  
Channel Dev &  
Alliances Manager  
Ellipse Solutions



**Michelle Peters**  
Manager,  
Strategic Projects -

## Denver D365 F&O Meet-up Leaders



# AGENDA

- Pre-Go Live or NOW
  - Support
  - User Adoption Strategy
  - Resources
- Post- Go Live
  - Organizational Structure
  - Upskilling
  - Partner & ISV Relationships



# Let's POLLS for a moment...

## SHOW OF HANDS...

- USERS
- Partners
- ISV
- Microsoft
- OTHER

## SHOW OF HANDS...

- D365
- AX 2012
- AX 2009
- AXAPTA
- EXCEL







# Support Defined

Functional

Technical

Strategic

Developer



Functional

User training  
Feature utilization  
Best practices

Technical

Strategic

Developer





## Functional

User training  
Feature utilization  
Best practices

## Technical

Infrastructure  
Integrations  
Performance issues  
ISV installation

# Strategic

# Developer



## Functional

User training  
Feature utilization  
Best practices

## Technical

Infrastructure  
Integrations  
Performance issues  
ISV installation

## Strategic

Business alignment  
Process optimization  
ROI maximization

# Developer



## Functional

User training  
Feature utilization  
Best practices

## Technical

Infrastructure  
Integrations  
Performance issues  
ISV installation

## Strategic

Business alignment  
Process optimization  
ROI maximization

## Developer

Customizations  
Extensions  
Third-party integration





# Self Support

The image features a vibrant, stylized landscape. The background is a bright yellow sunburst pattern with rays emanating from the top center. A thick, white, fluffy cloud layer stretches across the middle of the frame. Below the clouds, there are several layers of silhouetted mountains and hills in shades of brown and orange. In the foreground, there are silhouettes of evergreen trees on rolling hills. The overall composition is clean and modern, with a warm, positive color palette.



## SELF SUPPORT



**IDENTIFY**



**TRIAGE**



**FORMALIZE**



## SELF SUPPORT



### IDENTIFY

Know your Employees & SME's

Build a culture of learning and cross-training

Empower these folks to gain the knowledge and support the business



### TRIAGE



### FORMALIZE





## SELF SUPPORT



### IDENTIFY

Know your Employees & SME's  
Build a culture of learning and cross-training  
Empower these folks to gain the knowledge and support the business



### TRIAGE

Workflow for quickest resolution  
Department FAQ  
Aids in SME creation  
Avoid (Solved Issue Tickets)



### FORMALIZE



# SELF SUPPORT



## IDENTIFY

Know your Employees & SME's  
Build a culture of learning and cross-training  
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## TRIAGE

Workflow for quickest resolution  
Department FAQ  
Aids in SME creation  
Avoid (Solved Issue Tickets)



## FORMALIZE

Get a formal ticketing system in place  
Document the protocol  
Create issue videos Task Recorder  
Be kind but firm!

# Microsoft Support

The background features a vibrant sunburst pattern in shades of yellow and orange. Below the sunburst is a layer of white, fluffy clouds. The foreground consists of rolling hills in various shades of orange and red, with silhouettes of evergreen trees scattered across the slopes.





# Microsoft

**STANDARD  
SUPPORT**

**PROFESSIONAL  
DIRECT**

**UNIFIED  
EXPERIENCE**

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# Microsoft

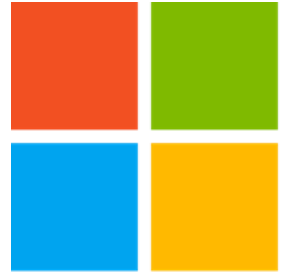
**STANDARD  
SUPPORT**

PROFESSIONAL  
DIRECT

UNIFIED  
EXPERIENCE

---

**Standard Support** is provided at no extra cost with a current license. It includes access to forums, web, and phone support during standard business hours (8-5 weekdays). Customers can utilize self-help resources and receive assistance with break/fix issues for up to one hour, without priority escalation.



# Microsoft

STANDARD  
SUPPORT

**PROFESSIONAL  
DIRECT**

UNIFIED  
EXPERIENCE

---

**Professional Direct** is priced at \$9 per user per month (minimum 20 users) and offers enhanced features beyond Standard Support. This includes priority routing for faster assistance, the ability to specify service delivery preferences, escalation options for urgent issues, access to webinars, advisory services, and reviews.



# Microsoft

STANDARD  
SUPPORT

PROFESSIONAL  
DIRECT

**UNIFIED  
EXPERIENCE**

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**Unified Experience**, starting at \$50,000 to \$300,000 depending on user count, offers a more comprehensive suite of services. Customers can opt in to take advantage of on-demand workshops, onsite assistance, remote diagnostics, and specialized training. This level of support features dedicated support engineers familiar with the customer's business.



# Third Party Support

The background features a vibrant sunburst pattern in shades of yellow and orange. Below the sunburst is a horizontal band of white, fluffy clouds. Underneath the clouds are rolling hills rendered in various shades of orange and red. The foreground hills are dotted with dark silhouettes of evergreen trees.



## 3<sup>RD</sup> PARTY SUPPORT

The Bad

The Good

The Oh Yeah!



## 3<sup>RD</sup> PARTY SUPPORT

### The Bad

- High cost of entry, long term contracts, & Use or lose it!
- Cumbersome ticketing platform
- Slow or no SLA response times
- 3rd party contractors

### The Good

### The Oh Yeah!



## 3<sup>RD</sup> PARTY SUPPORT

### The Bad

### The Good

- Break/Fix
- Well-defined SLA by severity level
- Adhering to Best Practices
- Enhanced Self-Serve Portal access

### The Oh Yeah!





## 3<sup>RD</sup> PARTY SUPPORT

The Bad

The Good

The Oh Yeah!

- Beyond Break/Fix:
- Topography assessment
- Flexibility with unused hours:
- Quality of Resources

# USER ADOPTION STRATEGY

## USER ADOPTION STRATEGY

# Involvement!

**SME > Demo & CRP > User...Partners...Microsoft = EXECS**



## USER ADOPTION STRATEGY

# Testing

**Early team creation > Structure > Schedule**





## USER ADOPTION STRATEGY

# Documentation

Turn the testing into DOCS > consider RSAT or Auto Tools



USER ADOPTION STRATEGY

# Incentives/Gamification

Plan ahead > Rewards > Competition > Uplift!

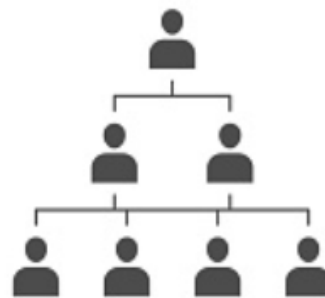


**GO LIVE AND YOUR DONE!!!**

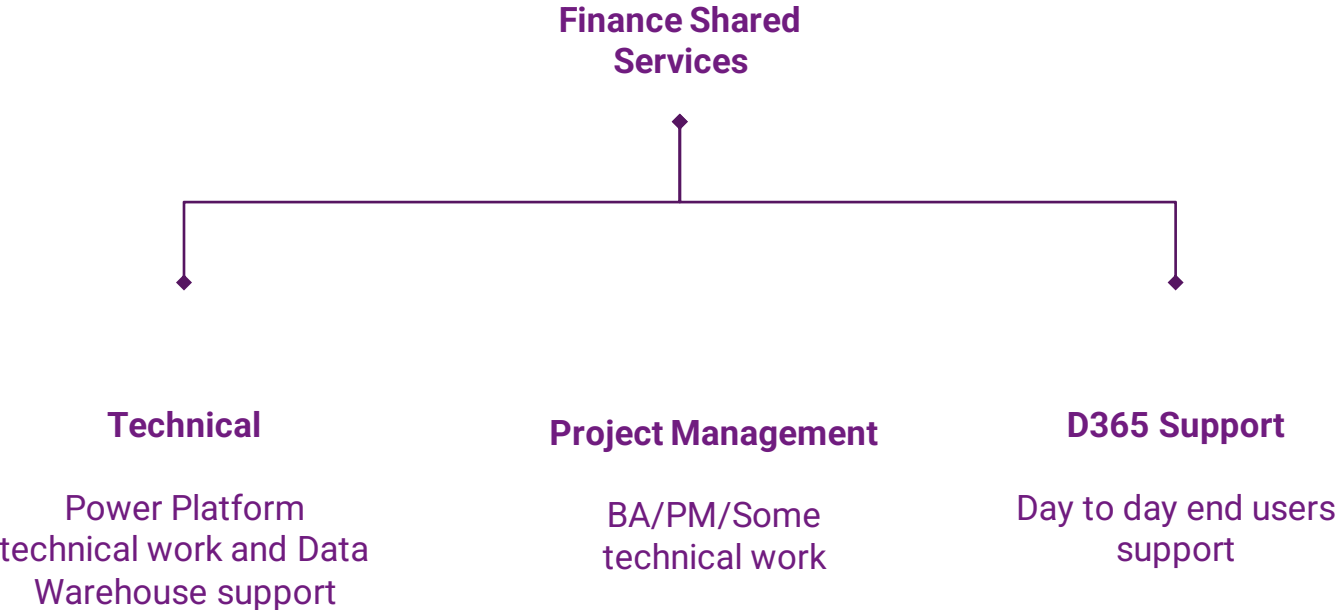


# Organizational Structure

- The journey never ends...
  - Release planning
  - Continuous updates
  - Depreciation of features/technology that are being utilized
- Leave space to explore
  - New Features
  - Other Microsoft Products
  - Optimizing processes



# Organizational Structure





# Upskilling

## Art of the Possible

Our annual hosting of the "Art of the Possible" Finance Fair to showcase the innovative work happening across the Finance organization.

## Independent Training

Want to get some hands-on learning done without following a more rigorous routine? Try our self-paced training programs! Your own project on your own time.



## Think-and-Do Tank

An upskilling opportunity with higher time commitment. Get to propose and actually fulfill your finance ideas!

## Citizen Innovator Program

An internally sponsored program that includes training, hands-on experience, mentoring, and a capstone project to be presented to senior leadership. Learn about data, analytics, automation, and more!

# Partner & ISV Relationships

## Partners

Can be used to help customize for functionality that is not out of the box

Can be used to supplement resources you do not have internally



## ISVs

Can be used to supplement functionality that is not out of the box

Can be used to provide expertise that you do not have internally



# Resources

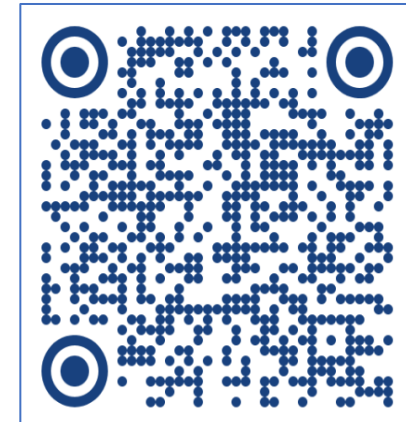
- Right HERE! - Community events: Local and National!
- Microsoft Learn and beyond
- Yammer groups
- Advisory boards (Microsoft, DUG)
- GET INVOLVED!



Denver Meetup Group



<https://ellipsesolutions.com/microsoft-dynamics-365-learning-hub/>



<https://ellipsesolutions.com/community-resources/>





# Q&A

