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DYNAMICS CON

LIVE

MAY 2024

How to Create Content that Pops and Boosts Your Social Media Presence



Peter Ramer

Director of Managed Application Services,
Senior Analyst

Contact Info:

- Email: peter.ramer@rsmus.com
- Blog: <https://dynamics365musings.com>
- [LinkedIn](#)
- [Microsoft MVP Profile](#)

Background:

- Awarded Microsoft MVP in Business Applications in November 2022
- Have worked with AX since 2006
- Have worked with D365FO since 2016



Alex Meyer

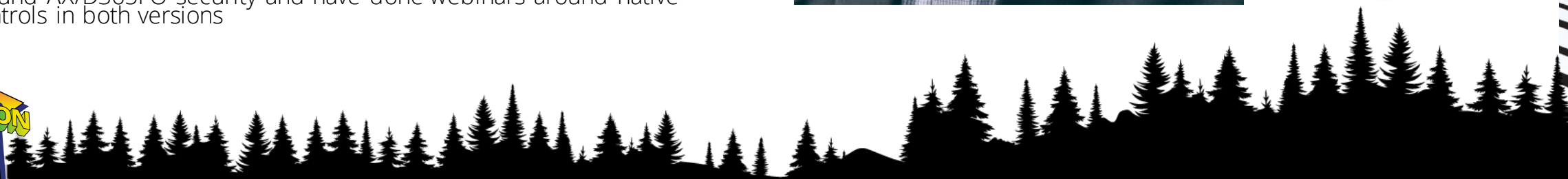
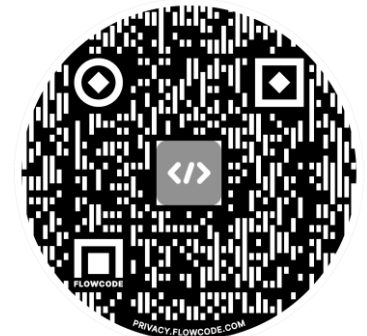
Senior Manager – Business Application Solutions

Contact Info:

- Email: alex.itguy@outlook.com
- Blog: <http://d365foblog.com>
- Security Course: <http://d365fosecurity.com>
- Book: [Security and Audit Field Manual: Dynamic 365 for Finance & Operations](#)
- [LinkedIn](#)
- [Microsoft MVP Profile](#)

Background:

- Awarded Microsoft MVP in Business Applications in November 2019
- Have worked with AX since 2013
- Have worked with D365FO since 2016
- Have spoken at Summit (US & Europe), Focus, and local chapters around AX/D365FO security and have done webinars around native controls in both versions



Audience Questions

- How many of you currently have content published?
 - Blog
 - YouTube
 - Podcast
- For those that don't, what's the biggest thing holding you back?
 - Don't know where to start
 - Time commitment
 - Fear



Content Creation Options

- Blog
 - Free / paid hosting
- Whitepaper
- YouTube
- Podcast
- Book
- Other examples?

The screenshot shows a blog page for 'Dynamics 365 for Finance and Operations Blog'. The header includes a logo with '</> AM' and navigation links: 'About Me', 'Professional Skill Set', 'Resources', 'Microsoft Cloud Blogs', and 'Terms of Use'. A search bar is located in the top right. The main content area features a large image with the text 'Dynamics 365 for Finance and Operations Blog'. Below this, there are two article previews: 'New Release of D365FO Admin Toolkit v1.4' (dated May 7, 2024) and 'How to Clone and Configure a D365FO Project From GitHub' (dated Apr 29, 2024). A 'Recent Posts' sidebar is on the right, listing the same two articles. A small image of two people is visible at the bottom right of the article preview area.

The screenshot shows a page titled 'Dynamics 365 Musings' with the subtitle 'Useful things I've learned along the way'. The background is a landscape with a path leading into the distance. Social media icons for LinkedIn, Twitter, and YouTube are visible. A navigation bar at the bottom includes links for 'HOME', 'ABOUT ME', 'SUBSCRIBE', 'CONTACT', and 'SPEAKING EVENTS'. A search icon is in the bottom right corner.

The screenshot shows a grid of three content items. The first item is 'D365 Debug Tutorial #2' by Peter Ramer, featuring a video thumbnail with the text 'D365 Debug Tutorial #2'. The second item is 'D365 Debug Tutorial #1' by Peter Ramer, featuring a video thumbnail with the text 'D365 DEBUG TUTORIAL #1' and a 'FIND LABELS' button. The third item is 'Generate Classes From Data In D365', featuring a video thumbnail with the text 'GENERATE CLASSES FROM DATA IN D365'. Each item has a bookmark icon in the top right corner.



Content Ideas

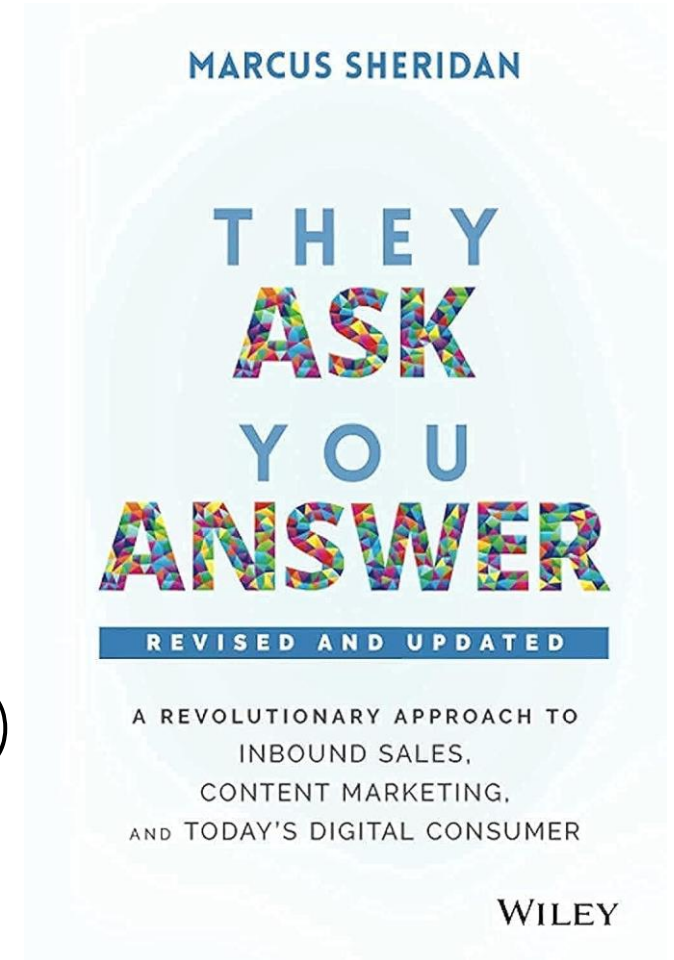
- End user issues / errors
- No clear instructions currently for process
- Versus / Comparisons
- Reviews of application / feature
- Best in class (Top 5 / Top 10)

- 'Rule of Two'



Methodology

- 'Don't be an ostrich'
 - Knowledge should not be hidden
 - Some orgs will resist – takes a leap of faith
- Be the subject matter expert in your area
 - Be a result in Google search
- Offer educational content (not focused on sales)
- Content never sleeps – builds client trust



Examples of Methodology In Use

Google

dynamics 365 finance and operations security

Dynamics 365 Musings
https://dynamics365musings.com › security-in-d365

Security In D365

Nov 29, 2021 — First, create a new user by going to the form System Administration>User>Users in Microsoft Dynamics 365 for Finance and Operations. D365...

Dynamics Solution
https://dynamicsolution.com › an-introductory-guide-to...

Guide to Dynamics 365 Finance and Operations Security ...

Jul 12, 2023 — Guide to Dynamics 365 Finance and Operations Security Management. is key to tailoring security measures to meet your business needs.

LinkedIn - Abhishek Jindal
30+ reactions · 9 months ago

Security Model In D365 F&O - Abhishek Jindal

Finance and operations apps uses context-based security to determine access to securable objects. When a privilege is associated with an entry ...

alexdmeyer.com
https://alexdmeyer.com › d365fo-security-topics

D365FO Security Topics - Alex Meyer

Three Part Security Setup Series. Setting Up Security in Dynamics 365 for Finance and Operations – Part I – From the User Interface.

dynamics 365 finance and operations x++ development

Dynamics 365 Musings
https://dynamics365musings.com › x-development-boo...

Boost your Development Skills with Proven Tips and Tricks

Nov 13, 2023 — ... X++. Whether you are working on enterprise-level applications or customizing Dynamics 365 Finance and Operations, you will not want to miss ...



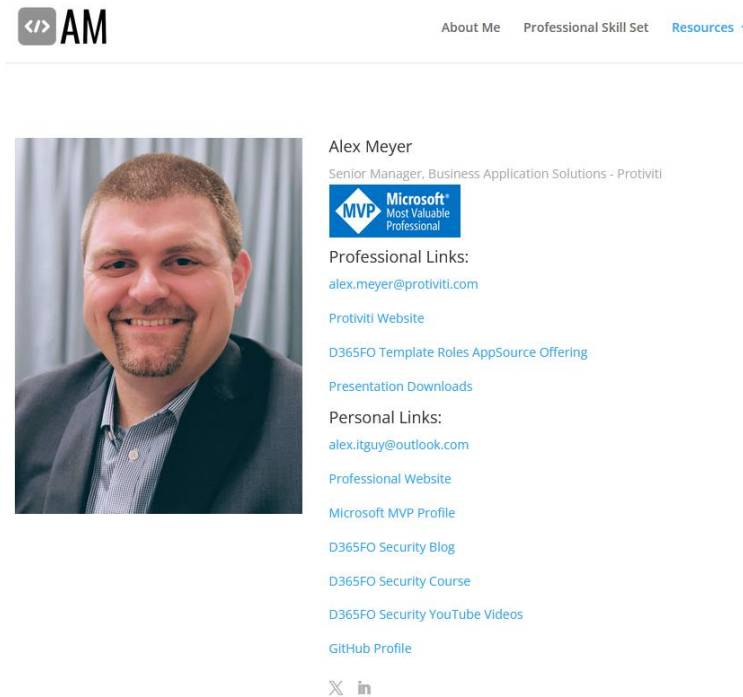
Blog - Hosted

- Dedicated URL
 - <https://dynamics365musings.com/>
 - <https://alexdmeyer.com/dynamics-365-for-finance-and-operations-blog/>
- Gives more control over look and feel of website
- Things to do:
 - Hosting provider
 - Custom URL
 - SSL Cert
- Can be done for under \$100 / year




Ease of Use Items

- Bio Page
- QR Code
- NFC tag



</> AM About Me Professional Skill Set Resources

Alex Meyer
Senior Manager, Business Application Solutions - Protiviti

 Microsoft Most Valuable Professional

Professional Links:
alex.meyer@protiviti.com

Protiviti Website

[D365FO Template Roles AppSource Offering](#)

[Presentation Downloads](#)

Personal Links:
alex.itguy@outlook.com

[Professional Website](#)

[Microsoft MVP Profile](#)

[D365FO Security Blog](#)

[D365FO Security Course](#)

[D365FO Security YouTube Videos](#)

[GitHub Profile](#)

X in



- All items available on Amazon / Etsy
 - Can be done for less than \$25



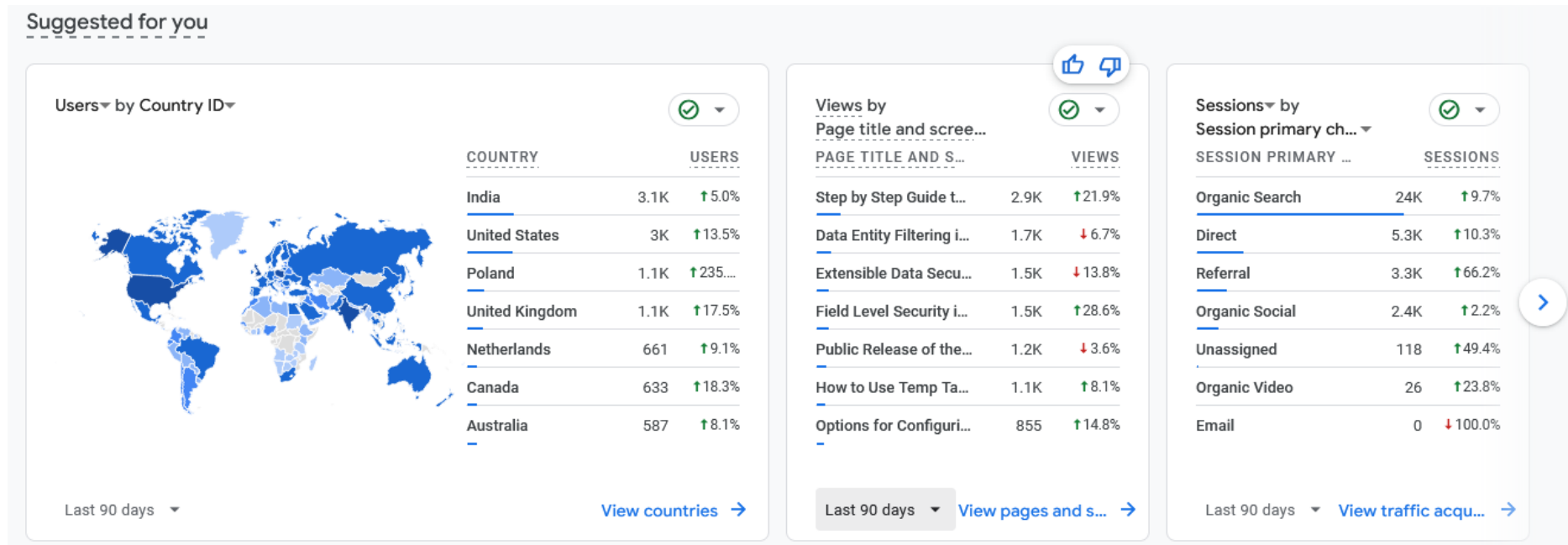
Other Content Considerations

- Where do you post content?
 - LinkedIn
 - X (Twitter)
 - User Groups
 - Microsoft Dynamics Forums
- Who is your audience?
 - C-suite, Decision Makers, Tech Professionals etc
- When do you post content?
 - Post when your largest audience is online



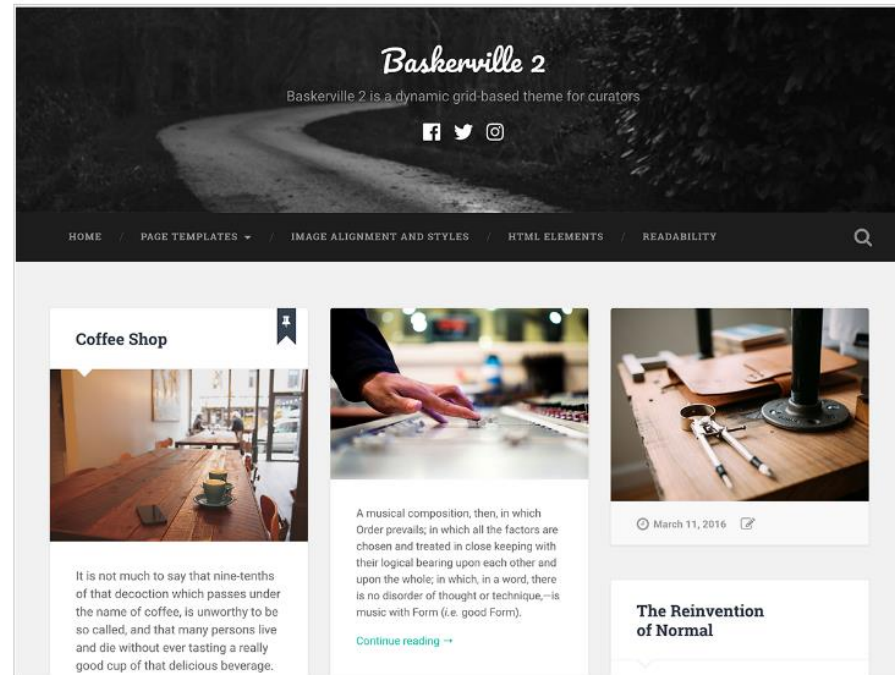
Content Analytics

- Google Analytics



WordPress Set Up

- [BlueHost.com](https://www.bluehost.com) to host my site. WordPress as the engine.
- WordPress has LOTS of free theme's, making building a site easy.
- Baskerville 2



Active Theme

Baskerville 2 - WordPress.com Version: 2.0.3

By [Anders Norén](#)

Baskerville 2 is a dynamic, grid-based theme for curators. It's the perfect way to showcase your posts, videos, images and galleries, and share your favorite quotes and links.

Helpful WordPress Plugins

- Bluehost
- Dashboard
- Jetpack
- Posts
- Media
- Pages
- Comments 159
- OptinMonster
- Feedback
- Everest Forms
- Elementor
- Templates
- WPForms
- Appearance
- Plugins**
- Installed Plugins
- Add New Plugin
- Plugin File Editor
- Premium
- Users
- Tools
- Settings

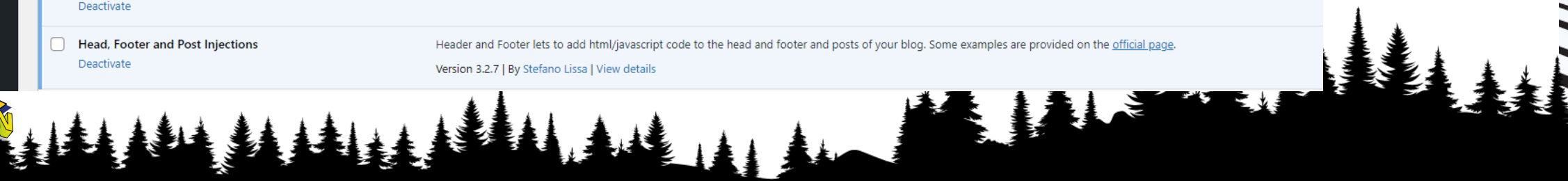
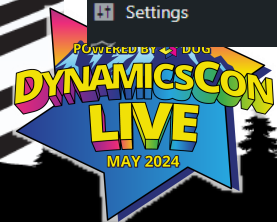
Plugins

[Add New Plugin](#)

All (20) | Active (17) | Inactive (3) | Must-Use (3) | Drop-ins (2) | Auto-updates Enabled (20)

Bulk actions

<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> Akismet Anti-spam: Spam Protection Settings Deactivate	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from spam. Your site is fully configured and being protected, even while you sleep. Version 5.3.2 By Automattic - Anti-spam Team View details
<input type="checkbox"/> All in One SEO Activate Delete	SEO for WordPress. Features like XML Sitemaps, SEO for custom post types, SEO for blogs, business sites, ecommerce sites, and much more. More than 100 million downloads since 2007. Version 4.6.0 By All in One SEO Team View details
<input type="checkbox"/> Disable Theme and Plugin Auto-Update Emails Settings Deactivate	Disables the default notification emails sent by a site after an automatic theme and/or plugin update. Simply activate the plugin to disable these email notifications (allows failure notices through unless setting is enabled to disable these as well). Version 2.0.5 By KZeni View details GitHub Reviews Support
<input type="checkbox"/> Elementor Settings Deactivate Get Elementor Pro	The Elementor Website Builder has it all: drag and drop page builder, pixel perfect design, mobile responsive editing, and more. Get started now! Version 3.20.4 By Elementor.com View details Docs & FAQs Video Tutorials
<input type="checkbox"/> Enlighter - Customizable Syntax Highlighter Deactivate Settings About	all-in-one syntax highlighting solution Version 4.6.1 By Andi Dittrich View details News & Updates Report Bugs EnlighterJS Website
<input type="checkbox"/> Everest Forms Settings Deactivate	Drag and Drop contact form builder to easily create simple to complex forms for any purpose. Lightweight, Beautiful design, responsive and more. Version 2.0.9 By WPEverest View details Docs Free support
<input type="checkbox"/> Google Analytics for WordPress by MonsterInsights Get MonsterInsights Pro Settings Support Documentation Deactivate	The best Google Analytics plugin for WordPress. See how visitors find and use your website, so you can keep them coming back. Version 8.25.0 By MonsterInsights View details
<input type="checkbox"/> Head, Footer and Post Injections Deactivate	Header and Footer lets to add html/javascript code to the head and footer and posts of your blog. Some examples are provided on the official page . Version 3.2.7 By Stefano Lissa View details



Helpful WordPress Plugins

- Jetpack**
My Jetpack | Settings | Deactivate
Security, performance, and marketing tools made by WordPress experts. Jetpack keeps your site protected so you can focus on more important things.
Version 13.3.1 | By Automattic | View details | ★★★★★
- Jetpack Boost**
My Jetpack | Settings | Deactivate
Boost your WordPress site's performance, from the creators of Jetpack
Version 3.2.2 | By Automattic - Jetpack Site Speed team | View details
- OptinMonster**
Upgrade to Pro | Campaigns | Settings | Deactivate
OptinMonster is the best WordPress popup builder plugin that helps you grow your email newsletter list and sales with email popups, exit intent popups, floating bars and more!
Version 2.16.0 | Upgrade to Pro | By OptinMonster Popup Builder Team | View details
- Sassy Social Share**
Settings | Deactivate | Add-Ons | Support Documentation
Slickest, Simplest and Optimized Share buttons. Facebook, Twitter, Reddit, Pinterest, WhatsApp and over 100 more
Version 3.3.61 | By Team Heateor | View details
- The Bluehost Plugin**
Home | Settings | Deactivate
WordPress plugin that integrates a WordPress site with the Bluehost control panel, including performance, security, and update features.
Version 3.9.3 | By Bluehost | View details
- TrustPulse API**
Settings | Deactivate
Easily Add the TrustPulse API Script to your Site
Version 1.2.3 | View details
- UpdraftPlus - Backup/Restore**
Premium / Pro Support | Settings | Deactivate | Take Tour
Backup and restore: take backups locally, or backup to Amazon S3, Dropbox, Google Drive, Rackspace, (S)FTP, WebDAV & email, on automatic schedules.
Version 1.24.2 | By UpdraftPlus.Com, DavidAnderson | View details
- WordPress Importer**
Deactivate
Import posts, pages, comments, custom fields, categories, tags and more from a WordPress export file.
Version 0.8.2 | By wordpressdotorg | View details
- WPForms Lite**
Get WPForms Pro | Settings | Docs | Deactivate
Beginner friendly WordPress contact form plugin. Use our Drag & Drop form builder to create your WordPress forms.
Version 1.8.7.2 | By WPForms | View details
- Yoast SEO**
Get Premium | FAQ | Settings | Deactivate
The first true all-in-one SEO solution for WordPress, including on-page content analysis, XML sitemaps and much more.
Version 22.4 | By Team Yoast | View details



Header, Footer, and Post Injections

The screenshot shows the WordPress editor interface. The top navigation bar includes 'Head and footer', 'Posts', 'CPTs', 'Inside posts', 'Pages', 'Excerpts', 'Snippets', 'AMP', 'Generics', 'Advanced', and 'Notes'. The 'Posts' tab is selected. The main content area is divided into 'BEFORE THE POST CONTENT' and 'AFTER THE POST CONTENT'. The 'AFTER THE POST CONTENT' section is highlighted with a red box and contains the following HTML code:

```
DESKTOP*
1 <div class="author-sendoff clear">
2   <div class="portrait">
3     
6     <noscript></noscript>
8   </div>
9   <div class="au-info" display: block; float: left>
10    <div class="author-byline">Peter Ramer</div>
11    <div class="author-about">Peter Ramer is a part of the Managed Application Services team at
RSM working on Microsoft Dynamics 365. He focuses on the Retail and Commerce industries. When he is not
12    solving problems and finding ways to accelerate his clients' business, he enjoys time with his three kids
and amazing wife.</div>
13  </div>
```

Conclusion

Importantly, there are more than one way to solve a problem. If you have seen an error message before you may remember what to do to resolve it. Or the error message may be clear enough to take action. Otherwise, using the 'Find Labels' form is a great way to find the code which will help you to understand the root cause. In this lesson, we did not even have to debug. We were able to use 'Find labels' and 'Find All References' to locate the code and understand the problem.



Peter Ramer

Peter Ramer is a part of the Managed Application Services team at RSM working on Microsoft Dynamics 365. He focuses on the Retail and Commerce industries. When he is not solving problems and finding ways to accelerate his clients' business, he enjoys time with his three kids and amazing wife.

Liked it? Consider subscribing or sharing

Subscribe



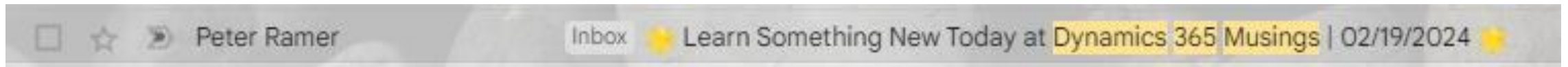
Jetpack and Google Analytics

- Shows you view per day
- Shows you what articles are being view
- Compare visitors vs Unique Page Views
- Both have mobile apps that allow you to check on your phone



MailChimp

- [Add MailChimp popup](#) to allow users to subscribe to email updates when your site posts new articles
- Customize your Subject to add more than just text!



Yoast SEO

- Posts > Add New Post
- Decide Focus keyphrase – Use in title, and multiple times throughout article.
- Use active voice
- Use internal and external links
- No more than 300 words per header

Analysis results

Problems (2)

- Keyphrase distribution: Have you evenly distributed your focus keyphrase throughout whole text? [Yoast SEO Premium will tell you!](#)
- [Keyphrase in subheading](#): Use more keyphrases or synonyms in your H2 and H3 subheadings!

Improvements (1)

- [Image Keyphrase](#): Images on this page do not have alt attributes that reflect the topic of your text. [Add your keyphrase or synonyms to the alt tags of relevant images!](#)

Good results (13)

- [Outbound links](#): Good job!
- [Images](#): Good job!
- [Internal links](#): You have enough internal links. Good job!
- [Keyphrase in introduction](#): Well done!
- [Keyphrase density](#): The keyphrase was found 10 times. This is great!
- [Keyphrase in SEO title](#): The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
- [Keyphrase length](#): Good job!
- [Keyphrase in meta description](#): Keyphrase or synonym appear in the meta description!
- [Meta description length](#): Well done!
- [Previously used keyphrase](#): You've not used this keyphrase before, very good.
- [Keyphrase in slug](#): More than half of your keyphrase appears in the slug. That's great!
- [Text length](#): The text contains 2198 words. Good job!
- [SEO title width](#): Good job!

Meta description

Use AI

Insert variable

In this D365 debug tutorial, learn how to find the code causing an error message to show using Find Labels.

Yoast SEO

SEO Readability Schema Social

Focus keyphrase ?

D365 Debug Tutorial

Get related keyphrases

Search appearance

Determine how your post should look in the search results.

Preview as:

Mobile result Desktop result

Dynamics 365 Musings
dynamics365musings.com > d365-debug-tu...

D365 Debug Tutorial #1 - Dynamics 365 Musings

Apr 8, 2024 - In this D365 debug tutorial, learn how to find the code causing an error message to show using Find Labels.

SEO title Use AI Insert variable

Title Page Separator Site title

Slug

d365-debug-tutorial-1



Blog Writing Checklist

- Decide Focus Keyword
- Write article. Consider re-writing intro and conclusion.
- Validate you get two smiles faces from Yoast for Readability and SEO analysis.
- Set a Category
- Set Tags
- Set Featured image (more on that later)
- Schedule post date/time

Featured image



Yoast SEO

😊 Readability analysis: Good
😊 SEO analysis: Good

Categories

SEARCH CATEGORIES

- Dynamics 365
- Batch Jobs
- Chain Of Command
- Data
- Data Entity
- Debug
- Practice Problem Solving

[Add New Category](#)

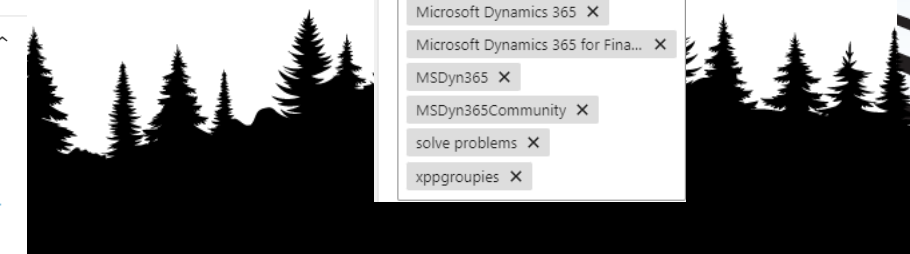
Select the primary category

Practice Problem Solving

Tags

ADD NEW TAG

- D365
- d365 f&o
- d365 technical
- D365FO
- d365ug
- d365ug india
- DYN3650
- Dynamics
- Dynamics 365
- dynamics 365 for finance and o...
- dynamics 365 tutorials
- Dynamics365Musings
- find all references
- find labels
- fix error messages
- Microsoft
- Microsoft Dynamics 365
- Microsoft Dynamics 365 for Fina...
- MSDyn365
- MSDyn365Community
- solve problems
- xppgroups



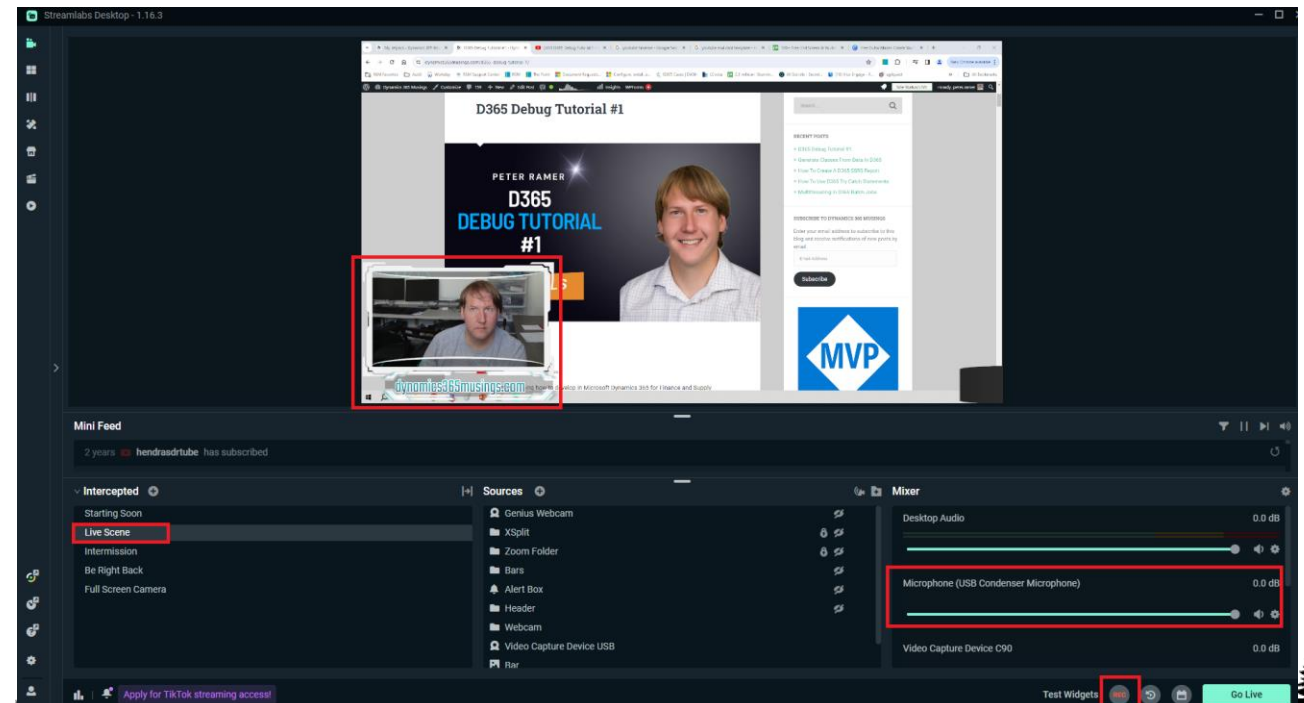
Save Information For Next Post

```
Description.txt
1 D365 Debug Tutorial 1
2 Use Two Sentences From Intro For Social Media Post
3 In addition to learning how to develop in Microsoft Dynamics 365 for Finance and Supply Chain, it is important to become very good at
4 solving problems. In this D365 debug tutorial, learn how to find the code causing an error message to show using Find Labels.
5 #Dynamics365 #Dynamics365Musings #MSDyn365 #MSDyn365Community #DYN365O #D365FO #Microsoft #d365ug #xppgroupies #D365 #FindLabel
6 #FindAllReferences #Debug
7 https://dynamics365musings.com/d365-debug-tutorial-1 Copy Slug From Yoast Here Change Last Few Tags
8
9 Related Article: https://dynamics365musings.com/d365-debug-tutorial-1
10
11 Subscribe to my channel:
12 https://www.youtube.com/@peterramer
13
14 Related Blog: https://dynamics365musings.com
15
16 LinkedIn: https://www.linkedin.com/in/peter-ramer/
17
18 Twitter: https://twitter.com/peter_ramer
19 Copy Short Meta Description for X Post
20 In this D365 debug tutorial, learn how to find the code causing an error message to show using Find Labels.
21 #Dynamics365 #Dynamics365Musings #MSDyn365 #MSDyn365Community #DYN365O #D365FO #Microsoft #d365ug #xppgroupies #D365 #FindLabel
22 #FindAllReferences #Debug
23 https://dynamics365musings.com/d365-debug-tutorial-1 Copy Tags for re-use in YouTube And Next Article
24 Dynamics 365, Dynamics365Musings, MSDyn365, MSDyn365Community, DYN365O, D365FO, Microsoft, D365UG, xppgroupies, D365, Microsoft,
25 Microsoft Dynamics 365, Microsoft Dynamics 365 for Finance and Operations, D365, dynamics 365 for finance and operations, d365 f&o,
26 microsoft, dynamics, dynamics 365 tutorials, d365ug india, d365 technical, find labels, find all references, solve problems, fix
27 error messages,
```



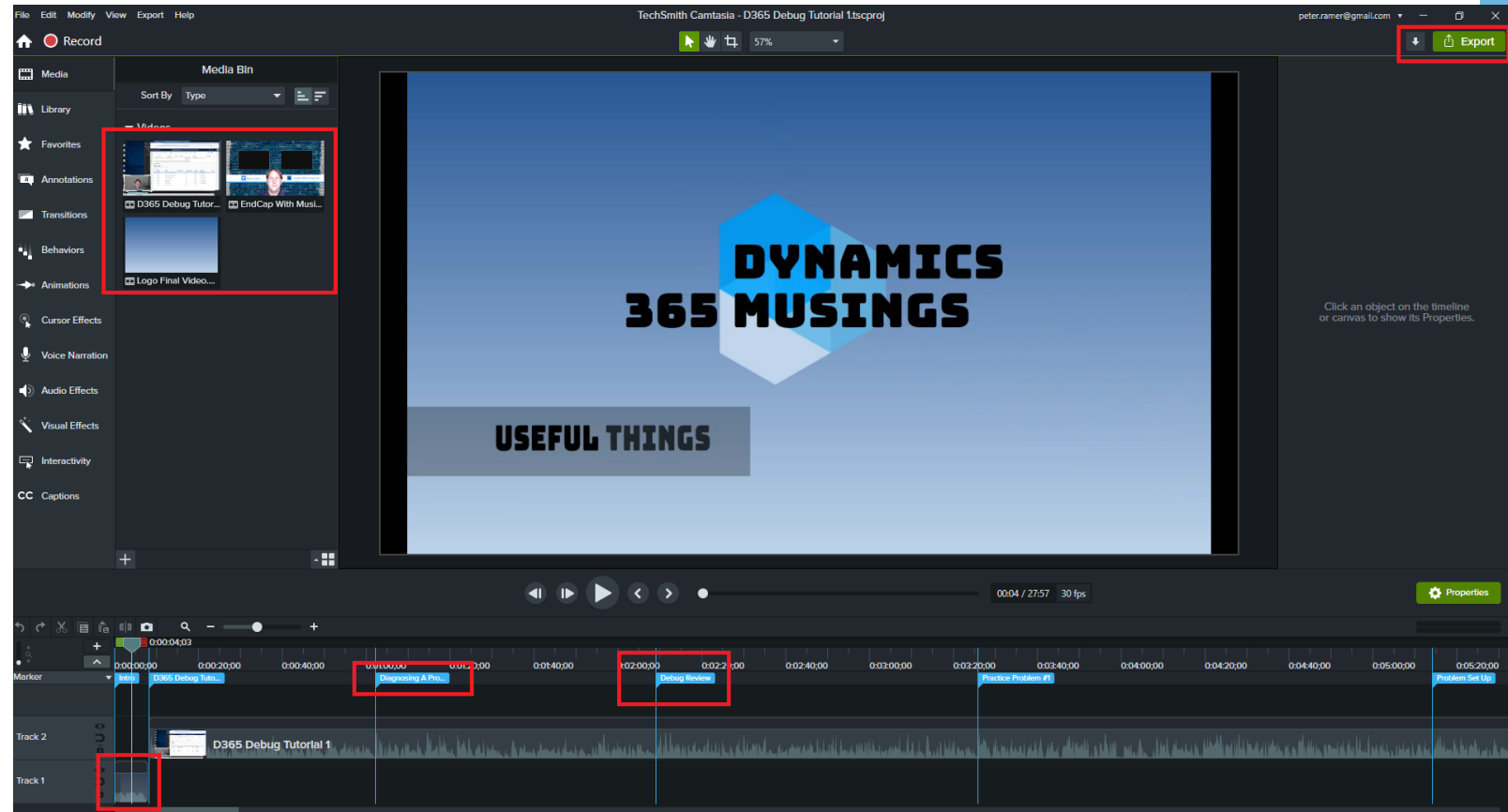
Video Recording Process

- Record Screen and optionally your WebCam as well
- Streamlabs OBS, ClipChamp, Camtasia, ect.
- [Condenser Mic](#)
- Webcam (Logitech or Elgato)



Video Editing Process

- Camtasia lets you add tags/bookmarks to your video (shift-m) that will export as a YouTube Timeline
- I use Camtasia to add a very short 9 second 'Intro', and 22 second [end-screen](#) 'Outro' to every video.
- I put my intro, captured video, outro, Saved Off information, and Thumbnail file into a OneDrive folder, so it all gets backed up.
- Export from Camtasia straight to YouTube



YouTube Studio Checklist

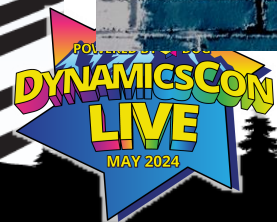
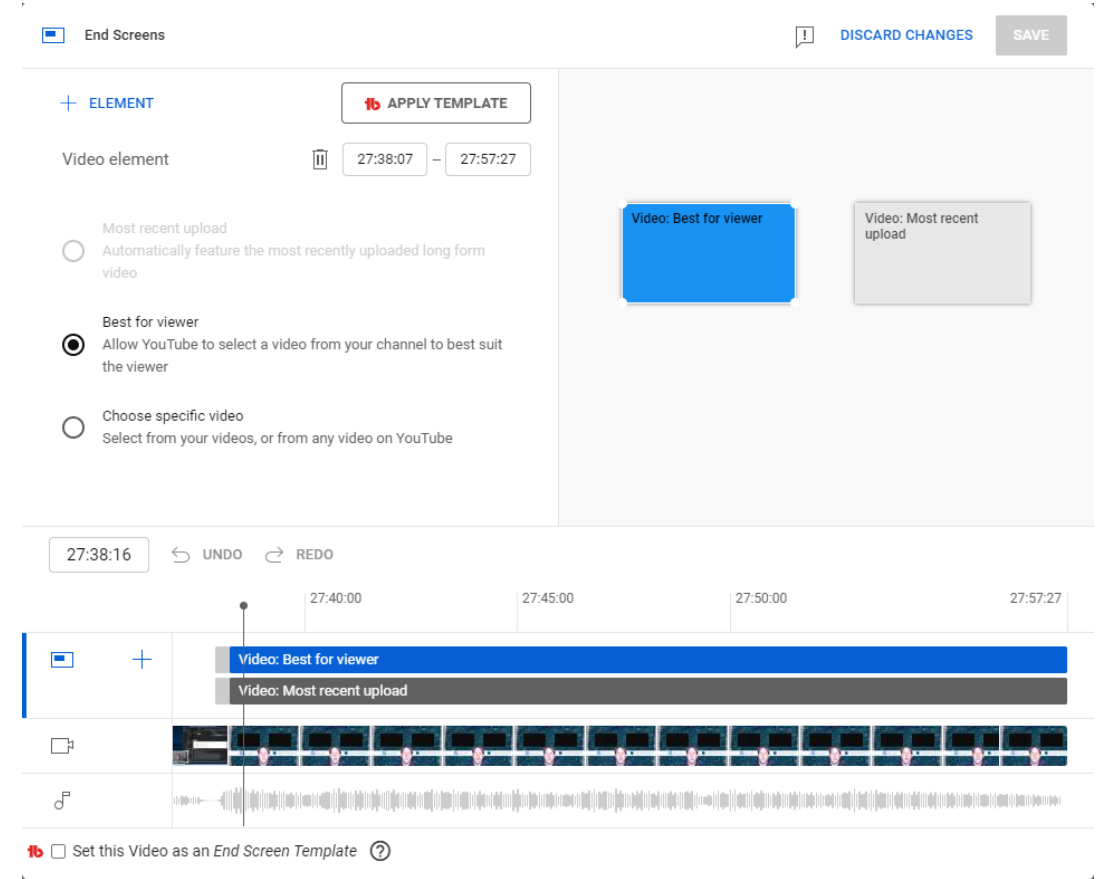
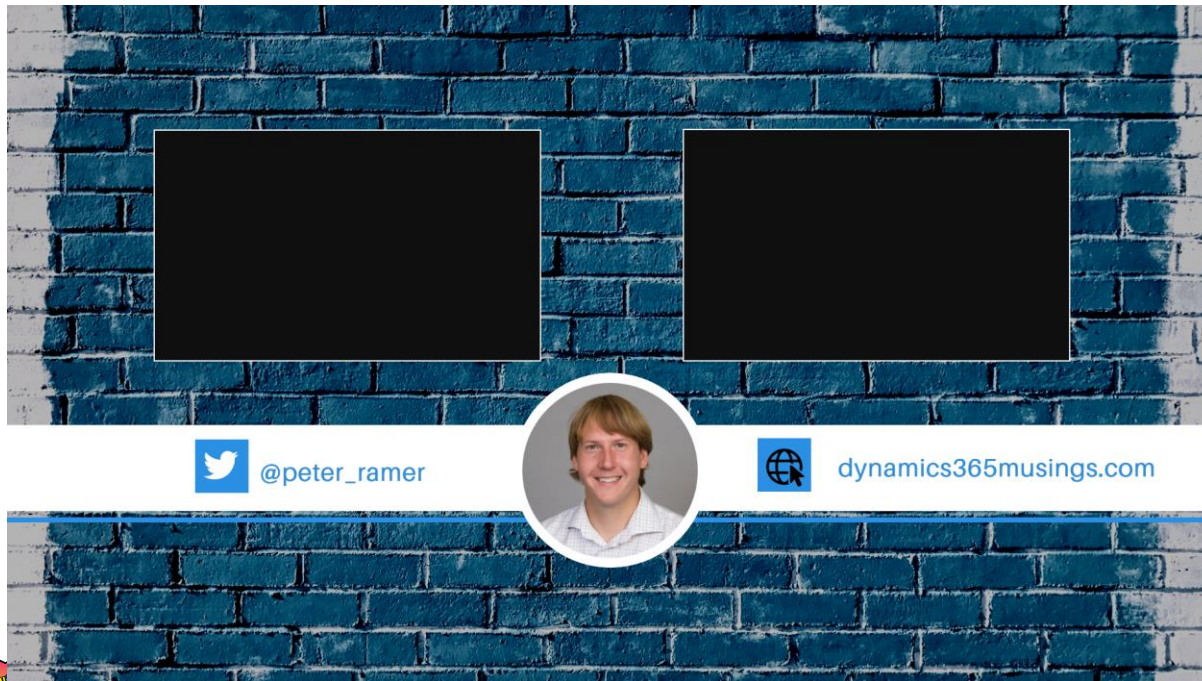
- Go to YouTube>Your profile>YouTube Studio to see or upload videos.
- Copy 'Description' from Saved Off file. Camtasia will create 'TimeLine'.
- Set the Video Thumbnail
- Set Playlist
- Copy 'Tags' from 'Saved off' file.
- Schedule Post

The screenshot shows the YouTube Studio interface for editing a video titled "D365 Debug Tutorial #1". The video is 27:58 long. The left sidebar shows navigation options: Details (selected), Analytics, Editor, Comments, Subtitles, Copyright, Clips, Settings, and Send feedback. The main content area is divided into sections: Title (required), Description, and Video link. The title is "D365 Debug Tutorial 1" with a character count of 21/100. The description includes a detailed introduction, a list of hashtags (#Dynamics365, #Dynamics365Musings, #MSDyn365, #MSDyn365Community, #DYN3650, #D365FO, #Microsoft, #d365ug, #xppgroups, #D365, #FindLabel, #FindAllReferences, #Debug), a related article link, and a list of video chapters. The video link is <https://youtu.be/0fHhg96DBhg>. The visibility is set to "Public". The end screen section is highlighted with a red box. The right sidebar shows options for Undo changes, Save, Video quality (SD, HD), Restrictions (Copyright), Subtitles, End screen, and Cards.



YouTube Studio End Screen

- Click 'End Screen' and set the two thumbnails to show at the right spot in the timeline. (The last 22 seconds)
- Build and end screen video using Canva.com



YouTUBE Studio Tips

- YouTube Studio has Analytics too! Export a Report. Download App on your Phone.
- Install TubeBuddy Chrome extension to see Views on any other video.

The screenshot displays the TubeBuddy Videolytics interface. At the top, there's a header with the TubeBuddy logo, 'Videolytics', and buttons for 'Compare' and 'Tools'. Below this is a 'SUMMARY' section with three metrics: 374 Total Views, 11 Comments, and 15 Likes. The 'SEO' section shows a '4/20 Creator Suggested' score, '(click to load) Ranked Tags', and a green '80' 'tb SEO Score' which is highlighted with a red box. The 'SOCIAL' section shows 0 Likes and 0 Upvotes. The 'CHANNEL' section, also highlighted with a red box, shows 205k Views, 2.93K Subscribers, and 181 Videos. Below this is a 'BEST PRACTICES' section with a list of items: 'High Res. Thumbnail' (X), 'Info Cards Added' (X), 'End Screen Added' (✓), 'Comment Pinned' (X), 'Liked on Facebook' (X), 'Captions Added' (✓), 'Comment Hearted' (✓), and 'Chapters Added' (X). The 'TAGS' section contains several tags: 'emails', 'multiple', 'regarding', 'related', 'track emails', 'track email', 'rows', 'activities', 'track', 'tracking', and 'associate'. At the bottom right, there are buttons for 'Show Search Rankings' and 'Copy To...'.



YouTube Studio Tips

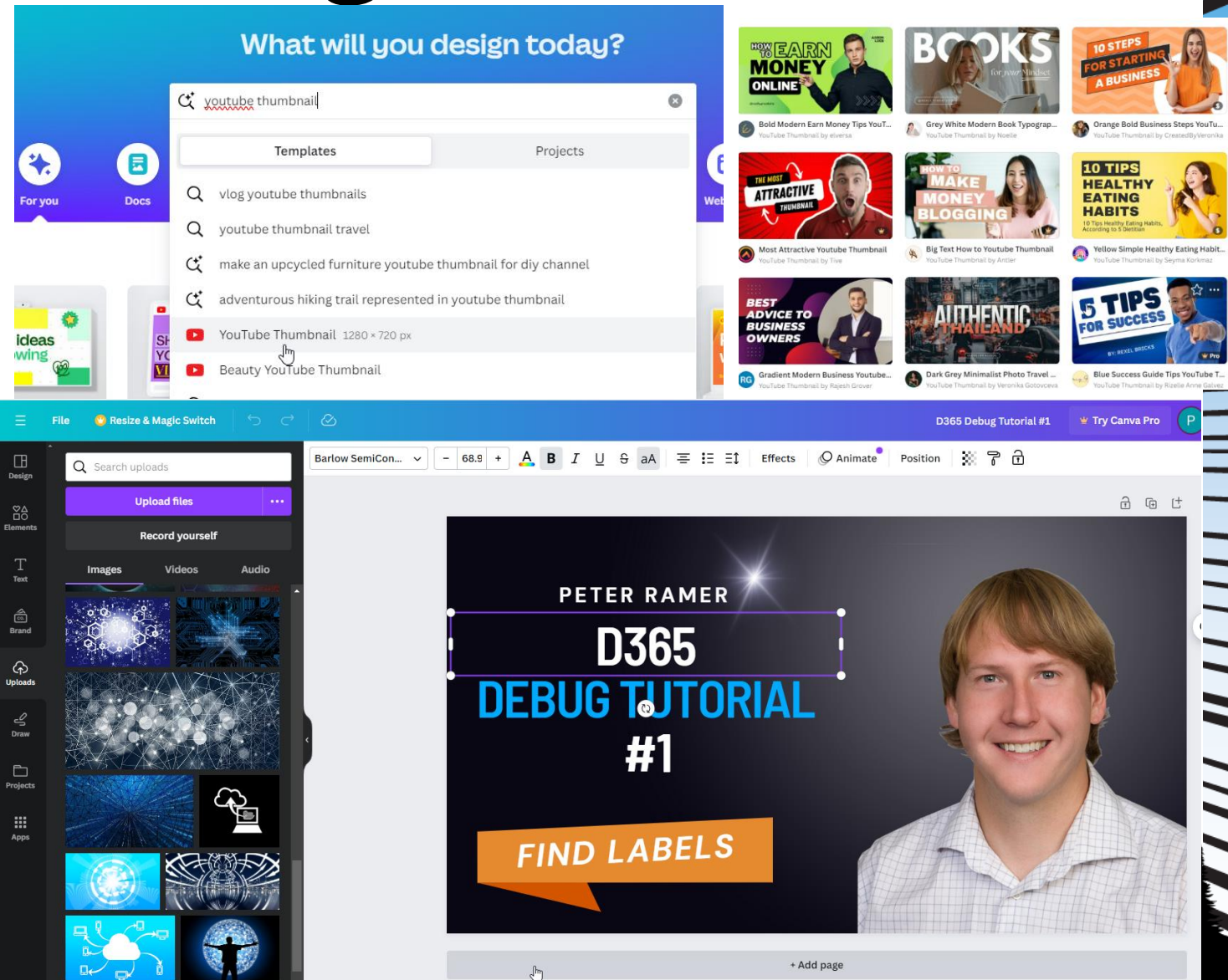
- Populate your YouTube channel page.
- Add banner image.
- Ask others to list you in their 'featured channels.
- Like and Love comments people make on your videos.

The screenshot displays a YouTube channel page for Peter Ramer. At the top, there is a search bar and a navigation menu with options like Home, Shorts, and Subscriptions. The channel banner features the logo for Dynamics365Musings.com and the text "DYNAMICS 365 F&O | COMMERCE | POWER PLATFORM | MANAGED SERVICES RSM US LLP". Below the banner is the channel profile picture and name "Peter Ramer", along with subscriber and video counts. The "For You" section shows four video thumbnails: "D365 Debug Tutorial #1", "How To Create A D365 SSRS Report", "How To Use InsertDatabase In D365", and "How To Read A File In D365". A "Videos" section below shows a row of video thumbnails including "GENERATE CLASSES", "D365 SSRS REPORT", "HOW TO USE", "MULTITHREADING", and "DEPLOY". The "Featured Channels" section at the bottom lists six channels: Alicia Keener, Dynamics 365 Unboxed, D365 Goddess, Michael Cobbin, nz365guy, and April Dunnam, each with a "Subscribe" button.



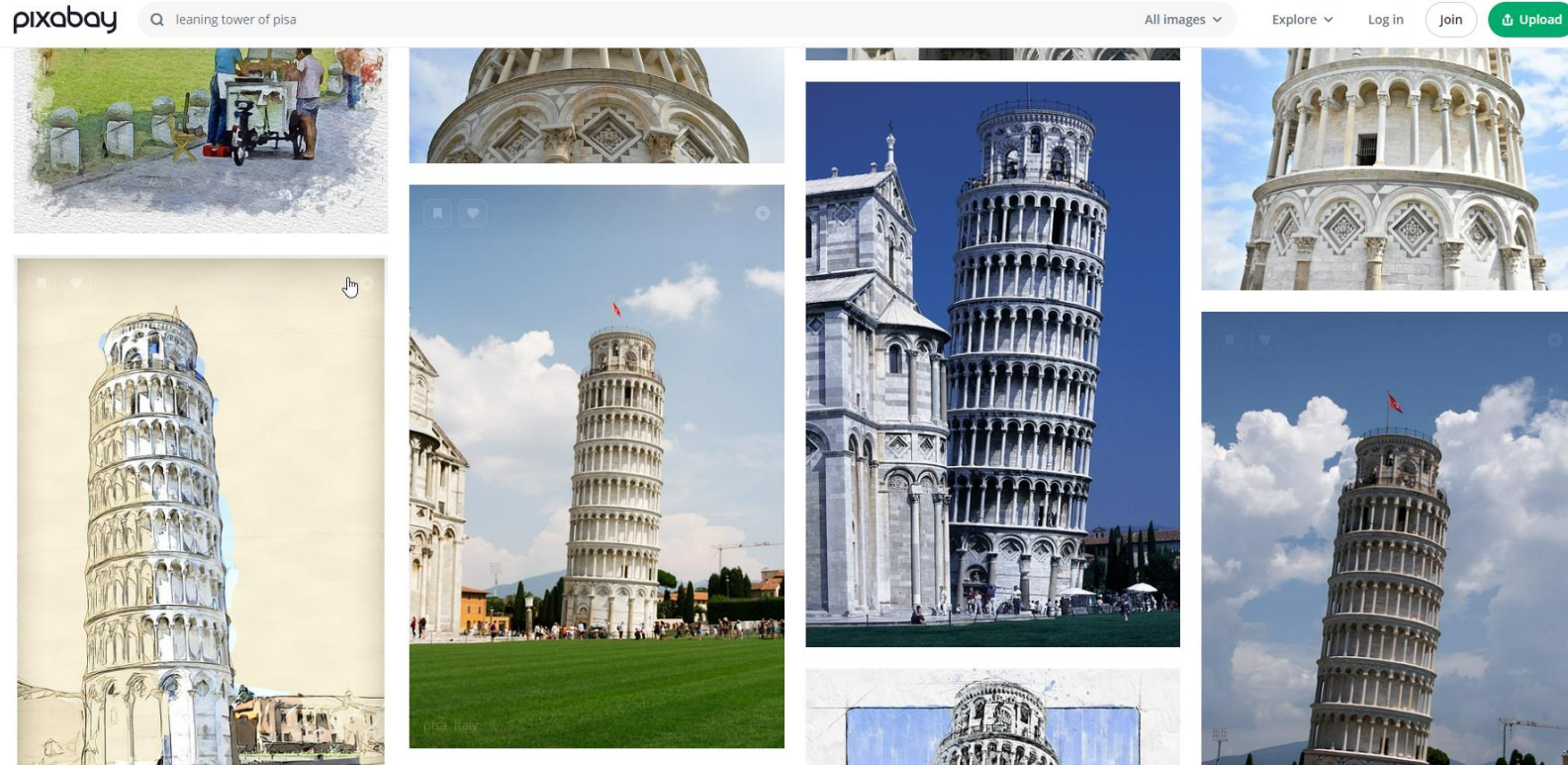
Create Thumbnail Image For Article And YouTube

- Use Canva.com to find free templates, then modify them.
- Add your picture
- Replace the background. Use pixabay.com to find free images
- Change the Text
- Download the png
- Use it as your featured image and YouTube thumbnail




Find Royalty Free Images

- Use pixabay.com and other sites to find free images.
- Don't forget that Copilot can also create images



Make Your Profiles Stand Out

- Fill out the information on your LinkedIn Profile, add background.
- Change the profile 'URL' to just be your name, and not some numbers.
- Get your connections above 2000.

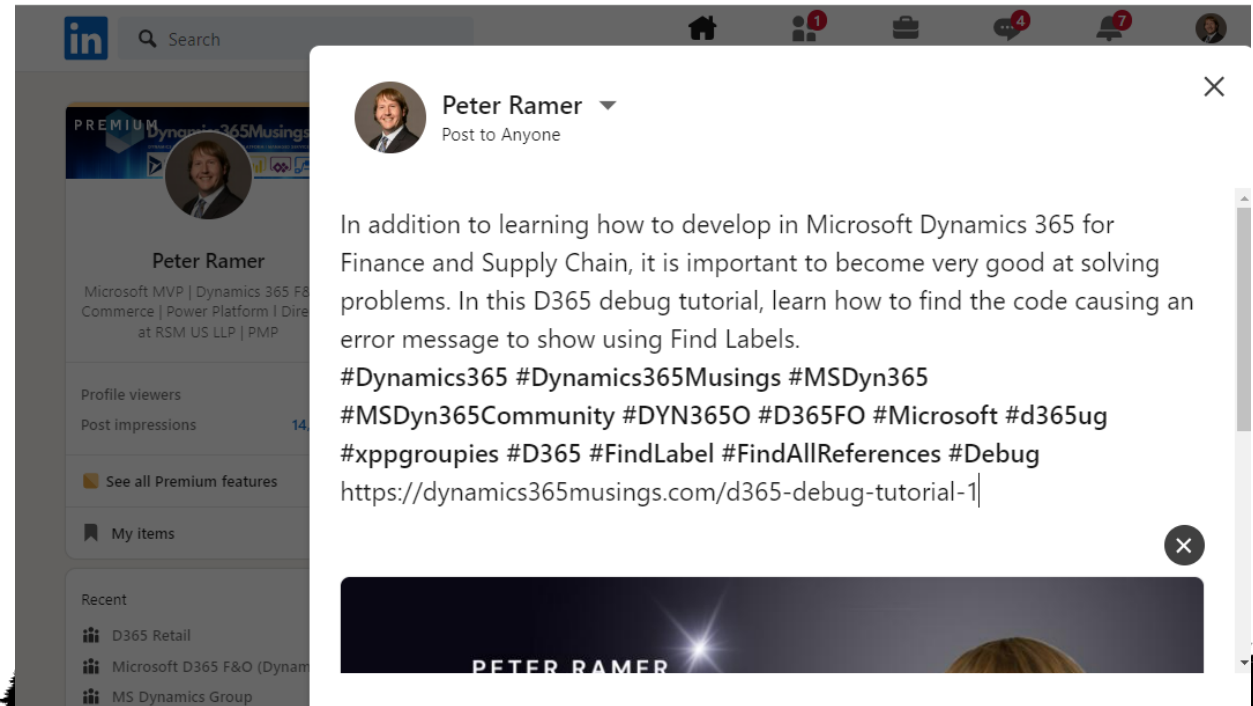


The screenshot shows a LinkedIn profile for Peter Ramer. The banner features a blue background with the text "Dynamics365Musings.com" in white, followed by "DYNAMICS 365 F&O | COMMERCE | POWER PLATFORM | MANAGED SERVICES RSM US LLP". Below this is the Microsoft Dynamics 365 logo and four icons representing different business processes. The profile picture shows a man with short brown hair. The bio includes the name "Peter Ramer" with a verified badge, his titles "Microsoft MVP | Dynamics 365 F&O | Commerce | Power Platform | Director at RSM US LLP | PMP", his location "Littleton, Colorado, United States", and a "Contact info" link. The URL "https://dynamics365musings.com/" is also visible. On the right side, there are logos for "RSM RSM US LLP" and "University of Colorado Boulder".



Post Article/Video on Social Media

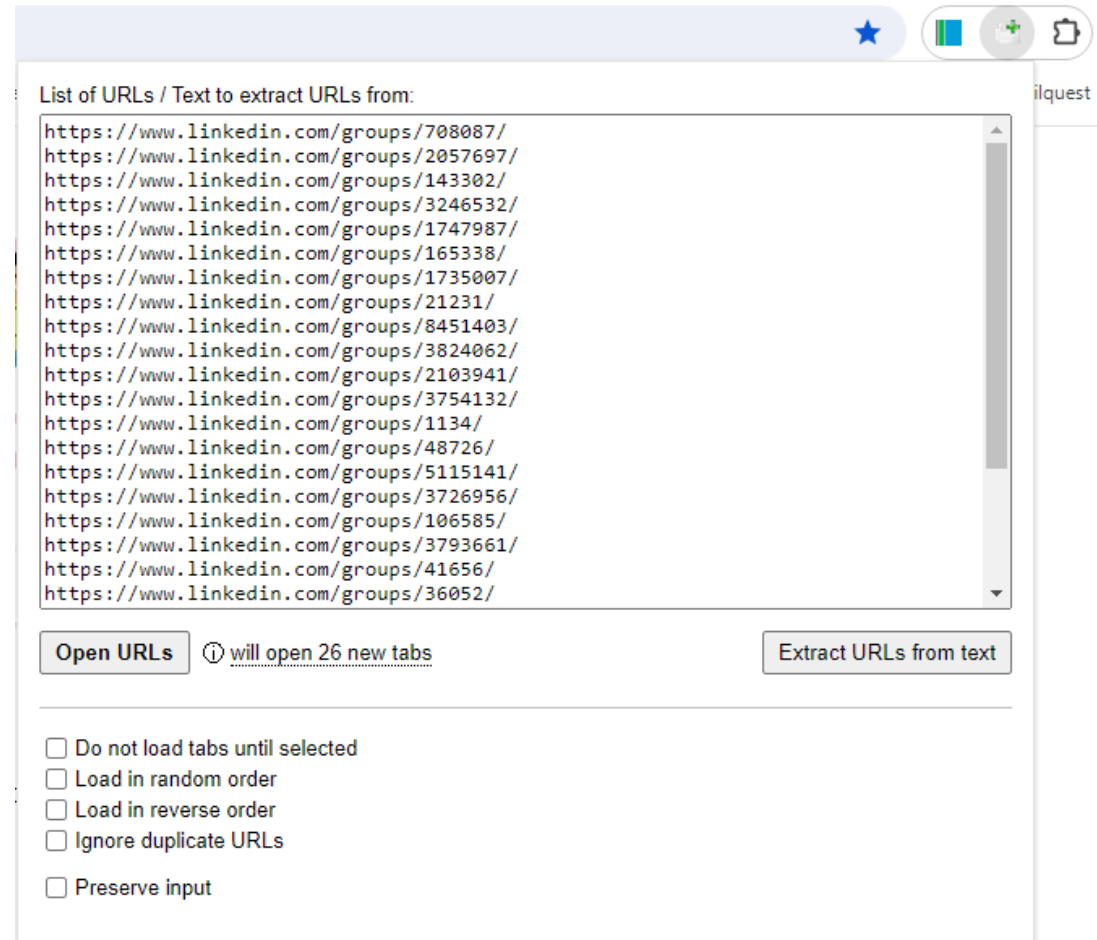
- Embed YouTube video in your Article post, after it goes live.
- Post to LinkedIn, Facebook, X, TechSocial
- The link will bring in the thumbnail.



Re-Post In Multiple Groups

 Open Multiple URLs

- Use the Chrome Extension named 'Open Multiple URLs' to quickly open several LinkedIn and Facebook groups for reposting.
- Post a link to the original post. (https://www.linkedin.com/posts/peter-ramer_d365-debug-tutorial-1-dynamics-365-musings-activity-7183106458937405440-TteP?utm_source=share&utm_medium=member_desktop)



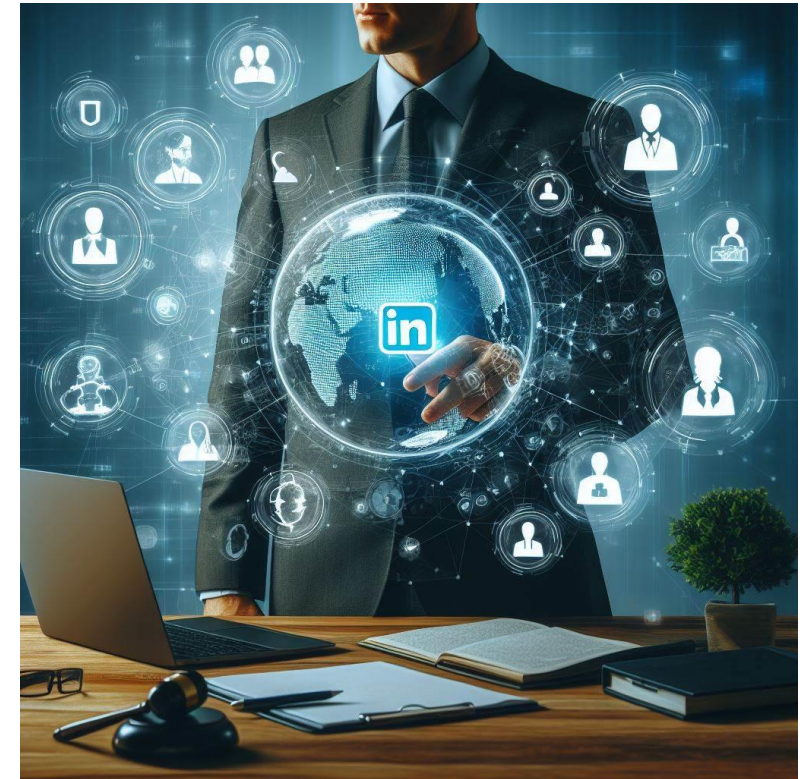
Takeaways From Session

- Don't let 'perfection' hold you back
- The book 'The Creative Act' points to "The Leaning Tower of Piza": If it were perfect, it would not be famous
- SEO is important
- Work to increase the number of people who see your content through social media posts



Takeaways from Session

- Content never sleeps
- Let your user interactions help drive your content creation
- Consistency is just as important as content
- Release content on multiple platforms / content types
- Be active on forums / LinkedIn groups
- Have a 'teacher's mentality'



Questions?



Thank you for attending!

Peter Ramer

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Book: [Security and Audit Field Manual: Dynamic 365 for Finance & Operations](#)

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