


SPONSORSHIP PROSPECTUS



May 13, 2025 | Hyatt Regency, Chicago, IL

dynamicscon.com/partner-marketing-event/

<div>  <h1>PARTNER MARKETING EVENT SPONSORSHIPS</h1> <p>PME 2025: May 13, 2025 – Chicago, IL @ Hyatt Regency</p> </div>		
BENEFIT DESCRIPTION	PREMIER SPONSOR \$10,000 USD Limited to 2	GOLD SPONSOR \$5,000 USD Limited to 5
Allow us to help you achieve your marketing & lead generation goals! Mingle with fellow Marketing Professionals from the VAR/ISV Partner Community and showcase your products or services to make an impression!		
Attendee Registrations: Receive the list of registrants with contact information from PME (All registrants are automatically opted into marketing communications)	✓	✓
Email: Logo & URL on event email to PME registrants (Pre-Event)	Large Logo	Small Logo
Email: Logo & URL on “Thank You” email to all PME attendees (Post-Event)	Large Logo	Small Logo
Exclusivity: Only 2 Premier PME Sponsors	✓	
Exhibit: 6’ skirted exhibit table with 2 chairs in PME area only At Sponsor’s Expense (Optional): - Adorn exhibit area (Ex: brochures, swag item, banner/backdrop not to exceed 6’ wide, branded tablecloth) - Incentivize booth engagement (Ex: raffles, swag, gift card, discount on services or solutions, free consult, demo)	✓	
FROR: First Right of Refusal for Partner Marketing Event 2026 Sponsorship selection	✓	✓
Introduction: 5-minute introduction during opening PME session	✓	
Media: Personalized graphic & marketing kit to promote event involvement	✓	✓
Signage: Logo included on “Thank You Sponsors” signage	Large Logo	Small Logo
Signage: Logo on signage in PME area only	Large Logo	Small Logo
Social: Social post promoting PME Sponsorship (20k+ followers)	2	1
Staff Pass: Staff pass(es) at no charge (1 additional Partner Marketing Event pass @ 50% off regular price)	2	1
Web: Logo & URL on PME event web page	Large Logo	Small Logo
DynamicsCon Staff Passes: event passes for your staff available to purchase with 20% off coupon code	✓	✓