Work. Together. Better.

C5 Insight unleashes human potential through people-centric **digital workplace transformations**. We are fiercely passionate about helping businesses create contagiously **engaged employees** that transform the **customer experience**.

We've spent almost 20 years developing proven methods to deliver successful projects, improve productivity, drive adoption, and generate a bottom-line return-on-investment.

Digital Transformation Potential

Deliver dashboards to your management team to identify and quickly respond to threats and opportunities. Turn prospects into loyal, repeat customers. Create longer lasting and more profitable customer relationships.

Break down the walls between internal teams. Share knowledge and set priorities around the office or around the globe. Replace unproductive time spent on email, document searches and meetings with high-value problem solving activities. Create a workplace that engages and empowers colleagues.

84% of digital workplace projects struggle or fail -Forbes

Dynamics 365 | Power Platform
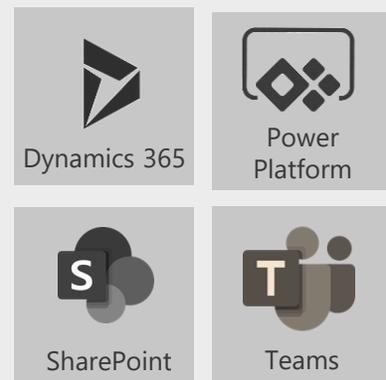
SharePoint | Teams

C5 Insight is the Solution

Digital Disruption Reality

Real change is always difficult. Most digital workplace projects - such as CRM, intranet portals and business intelligence - end in failure.

The good news? C5 Insight knows the reasons why. Let us guide you to success.
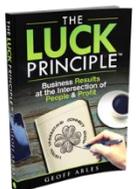
Why C5 Insight?

Selecting and configuring technology is the easy part. But that's where most projects end.

Change management, process design, vision, planning, and executive engagement are the keys to success. C5 Insight's LUCK Principle™ builds these areas into every project.

Are you ready to build a digital workplace that your team will adopt? Are you willing to go beyond technology, and engage the whole team? Let's get started!

Ready to learn more? Contact:
704.802.7484 or luck@c5insight.com

C5insight

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Engagement Models

Below is a sample of our service offerings targeted to organizations that wish to improve their **Customer and Employee Engagement** results.

Annual Planning

Define your project roadmap including vision, business case, gap analysis, priorities and 12+ month implementation plan.

Health Check for D365 for M365

Tech Review, User Feedback, Process Assessment, Interviews, Recommendations.

Training

Train and coach your users and leadership team in adopting digital tools to drive business results.

Process Design

Design customer or employee engagement processes – balance flexibility and repeatability.

Implementation

Request a proposal to implement or improve people-first technologies to engage customers and employees.

Sherpa Support Plans

A team of resources: digital advisory, consulting, help desk, development, training and solution expertise.

Fractional Project Leadership

Project Manager, Digital Advisor, Customer or Employee Engagement Director, CIO, CMO.

Workshops

Executive Briefings, Brainstorming, Planning, Governance, Change Management, Training.

Personas and Journey Maps

Use design thinking to develop and deliver better experiences. Expand these into process designs.

www.c5insight.com
704-281-8067